

VIEW Newspaper Group

75TH ANNIVERSARY FEATURE

WEDNESDAY,
JUNE 11, 2025

Orion Area

CHAMBER OF COMMERCE

Celebrating

75 YEARS

Happy Anniversary, Orion Area Chamber of Commerce!

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Note from the President and CEO

Joyce Donaldson

Since the initial meeting on May 25th, 1950, where 60 members of the Lake Orion Chamber of Commerce met at the Methodist Church to elect its first Board of Directors, the Chamber has worked diligently on creating a robust business-friendly environment in which businesses can thrive and prosper. The Articles of Incorporation were officially executed several weeks later on June 19th, 1950.

From the onset, the Lake Orion Chamber of Commerce went to work to find ways to support Lake Orion in a variety of initiatives. To help with putting Lake Orion on the map and encouraging visitors to visit, the Chamber held a contest to create a tagline for Lake Orion. The contest was won by James Tate and the tagline "Lake Orion Where Living is a Vacation" was introduced.

A month after the formation of the Chamber, they were encouraging people to shop local by having a gigantic

sale featuring many local vendors, reporting in the Orion Weekly Review, that the cooperation and collaboration of local merchants made the shop local sale one of the greatest bargain events in the history of the community.

The Chamber worked closely with the village on projects for paving the roads in the village proper and addressing concerns regarding village parking. The Chamber created and advertised a "Citizenship Checklist" encouraging residents to be active in local politics and to vote.

On November 9, 1998 the Articles of Incorporation to officially change from the Lake Orion Chamber of Commerce to the Orion Area Chamber of Commerce were submitted and approved.

Today, the Orion Area Chamber

of Commerce is the center of Orion business as the largest nonprofit organization in Orion Township fostering, promoting, and uniting small businesses.

We pride ourselves on promoting business and cultivating opportunities for members through networking events and educational programs – uniting leaders and influencers. The Chamber provides resources, connections, and advocacy while vigorously promoting our business community.

Just in May, we celebrated National Small Business Week, hosting 13 opportunities for our members to engage and network, with over 338 enthusiastic attendees. May events included our Annual Women of Inspiration Signature Luncheon, Bagels & Brew...Morning Mixer, two Structured Chamber

Networking Groups (CNG), After Hours Networking Mixer, Strategic Planning Educational Workshop, Board Meeting, Ambassador Committee Meeting, Golf Committee Meeting, Legacy Committee Meeting, and four Ribbon Cutting Celebrations.

Since 1950 to 2025, the Chamber has shared a time-honored history serving and supporting the business community. With the past visionary leadership, to the present, the Orion Area Chamber staff, board of directors, and committee members are laser-focused and determined to help professionals grow, learn, and build long-lasting rewarding partnerships.

We appreciate the unwavering support of our dedicated leadership team, members, and community partners and look forward to continuing to serve our remarkable community...

Where Living is a Vacation!

— With gratitude,
Joyce Donaldson



Joyce Donaldson

Congratulations to the Orion Area Chamber for 75 years of dedicated service to the area businesses and the Lake Orion Community!!!



Violet Gjolaj
Associate Broker
e- violet@moonstonesells.com
c - 248-804-7784
o - 248-206-5200



Kola Gjolaj
Realtor
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o - 248-206-5200

CLIENT TESTIMONIALS

WHEN WE LISTED WITH KOL, HE IMMEDIATELY WORKED ON GETTING AN OPEN HOUSE FOR US AND OUR HOME SOLD IN JUST TWO DAYS! WE THEN NEEDED TO FIND A TEMPORARY HOME SINCE WE WERE IN THE PROCESS OF BUILDING A BRAND NEW HOUSE. HE FOUND US A GREAT HOUSE AND ONCE AGAIN THE TURN AROUND WAS QUICK! IT WAS A HECTIC TIME BUT KOL HELPED MAKE IT STRESS FREE WITH HIS PROMPTNESS AND ALWAYS BEING EFFICIENT! WE WERE SO HAPPY WITH HOW HE ALWAYS KEPT US IN THE LOOP. ANYTIME WE HAD QUESTIONS HE WAS READILY AVAILABLE. WE COULD NOT ASK FOR A BETTER REALTOR. WE HAVE ALREADY REFERRED KOL TO MANY FRIENDS AND FAMILY. THANK YOU SO MUCH!

LUK AND KATRINA IVEZAJ

OUR EXPERIENCE WITH BUYING OUR HOME WAS AS SMOOTH AS CAN BE! VIOLET IS AN EXCELLENT COMMUNICATOR AND VERY KNOWLEDGEABLE AND FRIENDLY! WE COULDN'T HAVE ASKED FOR A BETTER EXPERIENCE! VIOLET WAS A SMART AND HELPFUL AND REALLY KNOWS THE REAL ESTATE INDUSTRY!

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Congrats Orion Area Chamber on 75 years!

We want to congratulate the Orion Area Chamber of Commerce on 75 years and say thank you for everything you do for our community!

Jake Asbury

Agent
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The Orion Area Chamber of Commerce is dedicated to creating a healthy local economy and building a strong environment for economic growth and stability. In ongoing efforts to achieve this lofty goal, we represent business to government, coordinate educational forums, host networking events, advocate for business-friendly legislation, and promote community.

The Chamber is a 501 (c) (6) nonprofit organization, funded through chamber membership investments, sponsors, and fund-raisers. We are a passionate

team of 10 volunteer Board of Directors, two paid staffers, and 330 enthusiastic members that generously share their time, talents, and treasures.

Together we are dedicated to enhancing the quality of life in the Orion area and are proud to offer an energetic and friendly environment in which businesses can joyfully flourish!

For more information on the Chamber and how we can help, please contact the Chamber office at 248.693.6300 or joyce@orionareachamber.com or visit our new office at 106 W. Shadbolt Street, Suite B, Lake Orion, MI 48362



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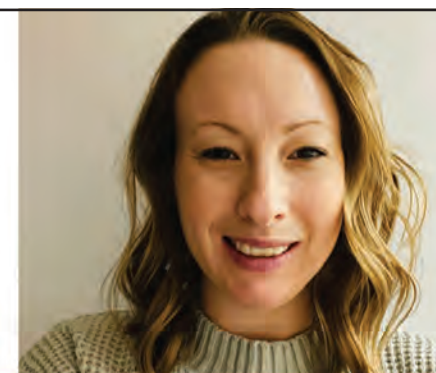
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CLIENT TESTIMONIAL

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Letter from the Chamber Chairwoman
of the Board of Directors

Theresa Doan

Director of Social Responsibility
GENISYS CREDIT UNION

As Chairwoman of the Orion Area Chamber of Commerce and a proud President's Circle member, it is both a personal and professional honor to celebrate the 75th Anniversary of our Chamber with you.

This milestone marks not only the longevity of our Chamber, but also the unwavering spirit of collaboration, resilience, and progress that defines our community. Over the years, I've had the privilege of witnessing the Chamber grow and evolve—always with the singular goal of supporting local businesses, fostering community connections, and building a stronger Orion for generations to come.

My journey with the Chamber has been deeply rooted in service and passion—from community outreach initiatives to active involvement across every facet of our Board. I've had the unique opportunity to work alongside visionary leaders, dedicated members, and the most committed staff, all of whom share a genuine love



for this community. Their tireless efforts continue to inspire me every day.

This 75th Anniversary is more than a celebration—it's a launching point for our future. We are more connected, more innovative, and more empowered than ever before.

To every resident, business owner, volunteer,

and supporter: thank you. Your belief in our mission and your engagement with our initiatives are what fuel our success. Together, we will continue to make Orion a place where businesses thrive and community spirit shines brightly.

Here's to 75 years of excellence—and to many more ahead.

With gratitude and pride, Theresa

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How the Lake Orion Chamber of Commerce began

The Orion Area Chamber of Commerce is set to celebrate its 75th anniversary, and from its humble beginnings has grown into a stalwart champion of the entire Orion business community with more than 330 members.

But the origins of the chamber began in 1950 when merchants in the Village of Lake Orion began discussing ways to promote their businesses, attract people to the village and create a mechanism for downtown improvements.

Lake Orion business people met at 6:30 p.m. May 18, 1950 at the Methodist Church House in Lake Orion for the purpose of forming a chamber of commerce.

President Russell Basset and Secretary Morton T. Scott, both of the Pontiac Chamber of Commerce, were on hand to advise the Lake Orion business merchants on the regular procedures of a chamber of commerce.

"It is hoped to set up a temporary organization at this meeting which will function until a permanent group



Earl Milliman

can be brought into being," the Orion Weekly Review reported at the time. "Problems pertaining to form, size and activities will be discussed."

It was a big undertaking at the time, and more than 60 Lake Orion merchants attending the meeting to discuss forming a chamber of commerce in the village. Tickets for the meeting and dinner were \$1.50 – to cover the cost of the meal.

Forty-two people pledged mem-

bership that evening and agreed on an initiation fee of \$25. At the time, the thought was for the chamber to focus specifically on the downtown area, not the entire township.

Scott explained groundwork for starting the chamber and the Lake Orion members discussed procedures, meeting dates and agreed upon a program for choosing a slate of directors.

"Interest in the new organization is in evidence throughout the Village in almost every discussion when a few citizens gather," the Review reported.

A week later on May 25, the group chose its directors, with 23 names placed in nomination for the 13 seats. The 13 chosen would then appoint the chamber's slate of officers and determine the policy of the organization for one year.

"This step marks a forward move on the part of the Lake Orion merchants to create better shopping conditions in the community and to organize the citizens into a harmonious group for the better-

ment of all," the Review reported.

The merchants elected 13 Board of Directors members to serve until Jan. 1, 1951: W.E. Burde, James Haddrill, William Porritt, Earl Milliman, Max Wichmann, Oren Thomas, Earl Cascaddan, Ray Van Wagoner, Sterling Schaar, Harry Slater, William O'Brien, Al Walker and Marcus Freud.

Immediately following the election of the directors, the meeting was closed and the board met privately to elect officers. Earl Milliman, who owned a car dealership on the corner of Broadway and Shadbolt streets at what is now The Irish Tavern, was elected the first president.

Rodney Wiley was elected vice president; Walter Shoup, treasurer, and Harry Slater was voted in as the temporary secretary for the new officers slate.

Thus was the Lake Orion Chamber of Commerce officially brought into existence, now with more than 60 members.

Continued on next page

NORTH OAKLAND
REGIONAL CHAMBERS ASSOCIATION

Better for Business



Congratulates the
Orion Area Chamber of Commerce
for 75 Years of Business and
Community Impact.

While chambers of commerce today have committees within their organizations, the committees of the chamber in the 1950s had a slightly different focus. Committees formed in the Lake Orion Chamber included agriculture, civic affairs, fire prevention, health, housing, legislation, recreation, safety, industries and trade promotion.

The chamber quickly set about coming up with ideas for improvements for the village, including putting garbage cans on the four corners in downtown to discourage littering.

The chamber then made plans in June 1950 to encourage local shopping and bring visitors to the village for the Fourth of July holiday – one of the first promotional activities of the newly-created organization. They advertised the chamber's first three day sale on June 30, July 1 and July 3 with "everyday items at cost in a gigantic pre-holiday sale arranged by the Chamber of Commerce."

"The cooperation of the local merchants has combined to make this one of the greatest bargain events in the history of the community," the Orion Weekly Review reported.

In August 1950, the Lake Orion

Chamber became affiliated with the United States Chamber of Commerce. Chamber members were alerted to the possibility of sending a representative to Chicago for a national meeting on the "Korean crisis." Milliman suggested a Citizen Checklist that would be sponsored by the Lake Orion Chamber.

The chamber also discussed plans for advertising the Village of Lake Orion through the use of pamphlets or small books listing places of business, tourist facilities and vacation activities to attract people to the village.

Today the chamber has more than 330 members, a fulltime president and CEO, an operations manager, a 10-member board of directors, ambassadors; held a total of 100 events, programs, ribbon cuttings and meetings in 2024; and is a voice for the local business community

The 501 (c) (6) nonprofit Orion Area Chamber of Commerce is made up of business, educational, governmental and nonprofit entities who serve the needs of residents and member businesses.

— Jim Newell, Managing Editor



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Thank you for being a part of my story!



BEFORE COOKIES & CREAM EVER SCOOPED ITS FIRST CONE, I had the incredible

privilege of serving as Executive Director of the Orion Area Chamber of Commerce. It was during that time that I truly fell in love with the heart of this town—the entrepreneurs, dreamers, and doers who make this community shine.

Every ribbon cutting, networking event, and business milestone I witnessed planted a seed. A belief that maybe—just maybe—I could start something of my own.

Today, that dream is real. Cookies & Cream exists because of the inspiration and encouragement I found in those Chamber days.

As the Chamber celebrates 75 years of championing small businesses, I'm reflecting with gratitude on where it all began for me—at the Orion Area Chamber of Commerce.

With Gratitude, Alaina Campbell, owner Cookies & Cream

Use the coupon below and stop by Cookies & Cream —
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MILK, 1 GALLON	\$0.82
POSTAGE STAMP	\$0.03
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BEST ACTOR	Jose Ferrer
BEST ACTRESS	Judy Holliday
TV SHOWS	The Ed Sullivan Show, Mama
WORLD SERIES	N.Y. Yankees over Phillies
ROSE BOWL	Ohio St. 17, California 14
KENT DERBY	Middleground - W. Boland Up
BEST ORGANIZER	Orion Chamber

fiac.
The Metropolitan club of Pontiac defeated the Gingellville ball team Sunday.
The fire department was called to Homesite drive where a small building was destroyed by fire.
Mrs. Ada English of Lake Orion spent Sunday with Mr. and Mrs. Morgan Siple.

BAKE SALE
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PRE-HOLIDAY SPECIALS

Win A Prize!

Pick a name or slogan you think describes Lake Orion best as a vacation land in the center of the auto industry or one any idea you think will draw attention to the advantages of the community.

The Board of Commerce will use the slogan in future advertising of the community as the "Heart of the Lakes Region" and "Vacationers Paradise" a "Tourist Mecca" the "Center of the Automobile Industry" and "A Pleasant Place to Live and Shop" the year around.

A \$25 table model radio will be awarded for the slogan which, in the opinion of the judges "Best describes Lake Orion." Fill in the coupon below and mail to "Board of Commerce" Lake Orion, Michigan.

★ ★ ★

Contest Closes July 15, 1950

CLIP THIS COUPON
MAIL AS YOUR ENTRY THE SLOGAN OR NAME TO BEST DESCRIBE LAKE ORION

MAIL TO BOARD OF COMMERCE, LAKE ORION, MICH.

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Venetian Parade Monday, July 3rd
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Rotary Flare Night 9:30 P.M.
Thousands of burning flares herald Independence Day starting at 9:30 p.m. sharp. From boats, from docks, from lawns and throughout the Village flares will be lighted. The combined red fluorescent glow blanketing the Lake and Village creates a picture not soon forgotten. You can get your flares and light them where you are at the time the signal is given. You too can become a part of this gigantic spectacle. Proceeds of the flare sale will be used in the Community Fund to meet needs for crippled children, hospital beds, Youth Center, Boy Scouts, Girl Scouts, and others.

<p>Good Insurance Is Economical Ask About Our National Life Savings Plan We are an equal center of service NATIONAL LIFE INSURANCE CO. WES ALLEN MYrtle 2-6251</p>	<p>Compliments of STANDARD OIL CO. Lake Orion, Mich. Ted Cole Bob Bell</p>	<p>New Ford Coupe Regular Price \$12.00 Sale Price \$5.95 E. R. MILLMAN MYTOR SALES CO.</p>	<p>Passenger Car Oil Change and Chassis Lubrication 5-qt. regular oil \$2.10 ED BROWN SALES AND SERVICE</p>	<p>Sub-Terrace Sleep-14 Junior Miss small Women THE SWEART SHOP</p>	<p>MEN'S Play Shorts (Green and Khaki) 69 cents Sizes: Small - Medium - Large GLENN HARWOOD DEPT. STORE</p>	<p>New G. E. Portable Dishwasher Dishes Cleaned Quicker No Installation Needed Was \$49.50 Now \$109.50 LAKE ORION APPLIANCE, Inc.</p>	<p>Fleetwing Multi Mile Passenger Car Auto Tire 600x16 \$5.25 ORION GAS AND OIL COMPANY Fleetwing</p>	<p>STEAMER CHAIR • Three position adjustment • Reinforced canvas seat and back • Solid hardwood frame \$2.59 ALLEN'S FURNITURE STORE Fine Furniture</p>
<p>Ball-Band Gym Shoes Regular \$2.65 Special at \$1.85 HACKER'S SHOE STORE</p>	<p>CRISCO 3-lb. can 69 cents SCHICK'S MARKET</p>	<p>\$2 and \$2.50 Box Chocolates \$1.25 LAKE ORION PHARMACY</p>	<p>Men's Hats Cleaned and Blocked 75 cents WALKER'S CLEANERS</p>	<p>BEST SHACON Poussets STAN'RKET</p>	<p>WASH CLOTHS 7 cents DANCER'S DEPARTMENT STORE</p>	<p>MILK SHAKE 75 cents DAIRY BAR</p>	<p>GRANULATED SUGAR 5-lb. 43 cents CAYLOR'S MARKET</p>	<p>Golden Popsy Light Weight Dress Shirts \$1.99 HAZELTON'S MEN'S SHOP</p>
<p>BREAKFAST Wheat Cakes, Sausage, Coffee 39 cents SHIELDON'S RESTAURANT</p>	<p>I. G. A. Orange Juice 47-oz. 33 cents WAITE'S I. G. A. STORE</p>	<p>Steel Clothes Props 74 cents each LAKE ORION LUMBER COMPANY</p>	<p>Blankets Cleaned 98 cents EXCELSIOR CLEANERS</p>	<p>Summi Shirts ROBERTSON PAREL SHOP</p>	<p>Potted Geraniums 25 cents each JACOBSEN'S FLOWERS</p>	<p>'Grease Your Car 75 cents SHAFFER MOTOR SALES</p>	<p>Kroger Soft Drinks 12 bottles 79 cents KROGER STORE</p>	<p>RHEEM STOKER Complete With Controls \$149.00 CASWELL SUPPLY CO.</p>
<p>Compliments of ROYAL RECREATION</p>	<p>Ann Page SALAD DRESSING Qt. 47 cents A & P STORE</p>	<p>Large Inflated Water Ball Regular 98c 69 cents BURDES' & Co \$1.00 STORE</p>	<p>Large Picnic Basket \$2.49 SPEAKER AND SON Hardware</p>	<p>PANTS-ACKS Clean/Pressed & GRESHAMERS</p>	<p>600x16 Heavy Duty Tube \$2.49 LAKE ORION SUPER SERVICE Earle Abbey</p>	<p>Any Brand Cigarettes Carton \$1.69 FRANK'S BEVERAGE STORE 45 W. Elm Street</p>	<p>Hardwood Clothes Pin 2 1/2 dozen, Reg. 29 cents Now 19 cents W. H. CUMMING'S HARDWARE</p>	<p>Pick any BOAT from our stock First person to apply will get it at cost Only (1) boat will be sold COSTELLO'S Lake Orion</p>
<p>Compliments of HARRY SLATER, Atty</p>	<p>Assorted Cookies 23c dozen LAKE ORION BAKERY</p>	<p>Defiance Sweet Pickles 19 cents CASCADIAN MARKET</p>	<p>Seat Covers, Mostly 4-Door \$13.10 PURE OIL SERVICE</p>	<p>Vir-Dmeal 25 pL.79 LAKE ORION STORE</p>	<p>Complete Meal Including Coffee 58 cents VILLAGE RESTAURANT</p>	<p>Hy-Grade Box Stationery 33 cents GRIGGS' DRUG STORE</p>	<p>Park Island "Michigan's Playground" Admission Free</p>	

Happy 75th Anniversary!
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“Where Living is a Vacation”

Everyone in and around the Orion Area is familiar with the popular and catchy tagline “Where Living is a Vacation.”

What’s lesser known — and sometimes debated — is the origin of the beloved slogan.

“Our community is proud of our roots as a vacation destination and the beautiful surroundings including the lakes and parks that still make up our landscape, so it’s no surprise that for generations ‘Where Living is a Vacation’ has been the perfect way to describe our area,” Orion Area Chamber of Commerce President and CEO Joyce Donaldson said. “What few people know is that the Chamber of Commerce is to thank for the start of that tagline.”

The Friday, June 23, 1950 edition of the Orion Weekly Review (now the Lake Orion Review)

confirms Donaldson’s claim.

Right on the front page is an article titled “Board of Commerce Offers Prize for Name.”

The article details a Chamber of Commerce contest seeking a slogan for the community. From the article, “Would you like to win a \$25 table model radio? Nothing to it. Just pick out a good slogan which you think best describes Lake Orion as a ‘Mecca for Tourists and Vacationers’ in the heart of the Michigan Auto Industry. A coupon will appear in next week’s issue of this newspaper. Clip it out, fill in, and mail to the Board of Commerce, Lake Orion, you may be the lucky one.”

As promised, the following week’s edition of the Orion Weekly Review included the coupon on a two-page spread featuring

Lake Orion Board of Commerce Pre-Holiday Specials from its members. On the left hand page was a coupon with a large headline Win A Prize! Details read: “Pick a name or slogan you think describes Lake Orion best as a vacation land in the center of the auto industry or use any idea you think will draw attention to the advantage of the community. The Board of Commerce will use the slogan in future advertising of the community as the ‘Heart of the Lakes Region’ a ‘Vacationers Paradise’ a ‘Tourists Mecca’ the ‘Center of



the Automobile Industry” and “A Pleasant Place to Live and Shop” the year around. A \$25 table model radio will be awarded for the slogan, which is the opinion of the judges “Best describes Lake Orion.”

Fill in the coupon below and mail to the “Board of Commerce” Lake Orion, Michigan.

The coupon noted that the contest closes July 15, 1950.

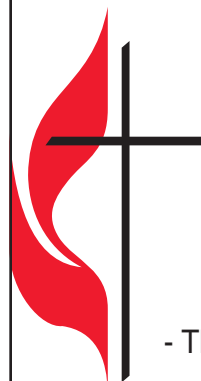
“After reviewing what I’m sure were hundreds of entries, the board made their selection,” said Donaldson.

And in the Friday, August 4, 1950 edition of the Orion Weekly Review a front page article reports the results of the contest. From the article, “About 50 members of the Lake Orion Chamber of Commerce met at the Methodist Church House on last Thursday night for a discussion of the activities of the group since its inception late in May of this year ... During the meeting, the winner of the prize for the name which describes Lake Orion best was introduced and presented with the radio. The slogan

Continued on page 30



Congratulations OACC on your 75 Year Anniversary!



We are proud to partner with you in supporting our community!

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- The people of the Lake Orion United Methodist Church

Over the years

Published Weekly at Lake Orion, Michigan 48035
THURSDAY, NOVEMBER 5, 1970.

Chamber Seeks Names

Darrell Hawley, president of the Orion Area Chamber of Commerce, urgently requests that clubs and organizations send a roster of officers to the Chamber office, c/o First Federal Savings Building, S. Broadway, Lake Orion.

The Chamber is compiling a list of area clubs and organizations and therefore would like to compile a complete list for referral.

PAID EXECUTIVES

- **Wes Fueling** - PT Executive Director - contracted employee - November 4, 1999 - September 2000 (Deceased)
- **Crystal English** - First Full-Time Executive Director - employee - October 2000 - August 2003
- **Donna Heyniger** - The Back Office - PT Managing Director - contracted employee - August 2003 - 2009 (Deceased)
- **Alaina Campbell** - PT Executive Director - employee - April 2010 - March 2016
- **Kim Urbanowski** - Executive Director - employee - March 2016 - October 2019
- **Noelle Champagne** - Executive Director - employee - January 2020 - June 2022
- **Joyce Donaldson** - IOM - FT President and CEO, employee - November 2022 - Present

OFFICE LOCATIONS:

- Office Storage Building on **M-24**
- CERC Office Building,
455 **E. Scripps Road**, Orion Township
- 1520 **S. Lapeer Road**, Suite 112, Orion Township
- 46 **W. Shadbolt**, Suite C, Lake Orion
- 1335 **Joslyn Road**, Suite 100, Orion Township
- 106 **West Shadbolt**, Suite B, Lake Orion -
October 15, 2024 to Present

Happy 75th Anniversary!

Cheers to the Orion Area Chamber of Commerce on this special occasion!

Your work in connecting businesses and advocating for the community is invaluable.

We, at G's Pizzeria, commend you on your accomplishments and look forward to many more years of collaboration and shared success.



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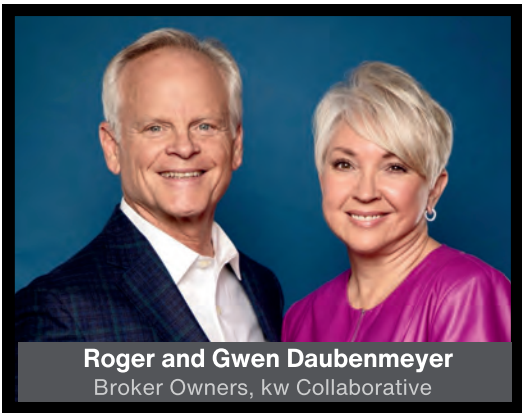
Happy 75th Anniversary
Orion Chamber!



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Thank You for Your Incredible Community and Business Support!

Gwen and Roger Daubenmeyer and Keller Williams Collaborative



Roger and Gwen Daubenmeyer
Broker Owners, kw Collaborative



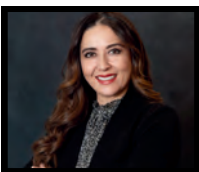
Sherry Pyszczyński



Dave Rayner



Laura Cattermole



Lee Lark



Tricia Raymond



Maria Perry



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Orion Area CHAMBER OF COMMERCE

through the years



2/22/95

Back of the iconic Where Living is a Vacation sign installed

Iconic sign installed at the corner of Joslyn and Brown Road paid for by the Orion Area Chamber of Commerce

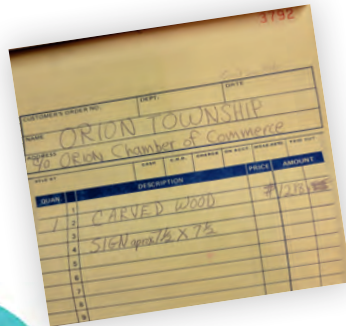


12/2/95
Lights Parade



1986

1986
Orion Area Chamber of Commerce commissioned Chippin' Gail's for the creation of the Where Living is a Vacation carved sign



1967

1/26/67
First time officially mentioned as Orion Area Chamber of Commerce.

Chamber of Commerce Plans Get Encouragement

Next Thursday evening, May 1 at 6:30 p. m., the business people of Lake Orion will meet at the Methodist church house for the purpose of forming a Chamber of Commerce.

Obtained for the occasion are Russell Basset of the Pontiac Press and President of the Po...

6/19/50
Forming of the Chamber

1950

Growth and Progress of Orion Topic of Special C of C Meeting

Tear down the town! Fact or fantasy? Millions of tax dollars! Fact or fantasy?

If you live, work or own a business in the Village of Lake Orion or Orion Township, you can find out the truth about growth and progress as it pertains to this area.

On Thursday, Feb. 2 at 7:30 p. m. at the Intermediate School the Orion Area Chamber of Commerce will hold a special meeting open to the public.

The program: Growth and Progress

The following experts will speak on that theme and how it applies to this area:

- C. Don Davidson, Professor, of Architecture, U. of D.
- Bruno Leon, Dean of the School of Architecture, U. of D.
- Robert Tucker, Professor, School of Architecture, U. of D.
- Paul Masseron, president of Urban Research Co-ordinators Incorporated.
- Lou Michael, Professor, School of Architecture, U. of D.
- John Losa, Professor, in Structural Engineering, U. of D.
- Royce Downey, City Manager of Walked Lake.

Reed, manager of the Personal Finance Corporation of Lake Orion.

Mr. Reed, who was instrumental in the planning of the special meeting, explained further that this area is 20 years late in planning. The longer we let it go, the harder it is to correct. We have problems and we need solutions. We want their ideas on water, housing, industry, parking, etc. What we do with them is up to us.

"What can we do to make this town complete rather than a jigsaw puzzle?", said John

Local Girls Enter "Dimes" Contest

Oakland County School Enrollment

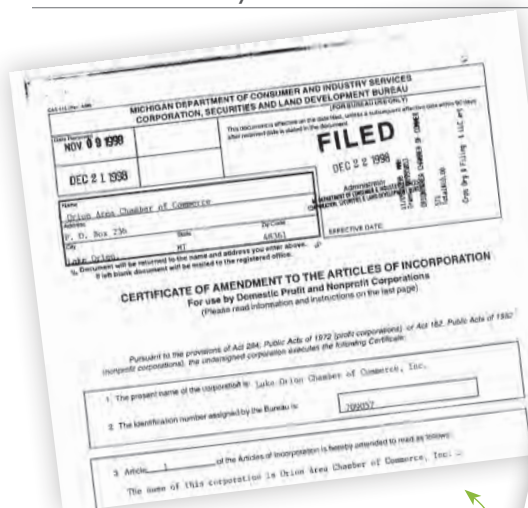
1970s

1994

1/29 - 2/13/94
Winter Carnival
started and sponsored by the Orion Area Chamber of Commerce

6/6/94
Orion War Memorial
begins sponsored by the Orion Area Chamber of Commerce





12/21/98
Name
officially
changed to
Orion Area
Chamber of
Commerce



1/27/10
Chamber Job Fair
in collaboration
with the UAW 5960



9/21/96
Chili
Chamber
Challenge &
Heritage Days

1998

MAY '04
First
Community
Business Expo

2010

2025
Orion Area
Chamber of
Commerce
Celebrates
75 Years!

2025



2004

3/19/19
First Women
of Inspiration
luncheon

**Orion Chamber hosts Women
of Inspiration luncheon**



More than 150 area women—and a few men—attend the Orion Area Chamber's Women of Inspiration luncheon on May 8 to celebrate women in the business community.

By Jim Newell
Managing Editor
jnewell@mtmhomepaper.com

LEONARD — Women today are often juggling a lot — family, their careers, staff, schedules.

During its Women of Inspiration luncheon on May 8, the Orion Area Chamber of Commerce aimed to provide inspiration and camaraderie to area women who can gather strength to move forward with other women

as a leadership, authenticity coach and best-selling author of "We're Gonna Need Cake: Celebrating Authentic Leadership in a Messy World" shared her message of persevering despite failure and the obstacles in your lives.

"Valerie Garcia's message was a powerful reminder that life is messy — it's not perfect, and it never will be. We all face failure, but what matters is how we work through it. Her spiral

2019

Welcome
WIB
Women in Business
CONFERENCE

Tuesday, March 19, 2019

King's Court Castle
at Canterbury Village
Lake Orion

Presented by the Orion Area Chamber of Commerce and these sponsors:

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Paula Karpas Photography
Redwood Living
Seniors Helping Seniors



Tom Adams chops up some ingredients for chili during Orion Area Chamber of Commerce's Chili Challenge.

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Board Members from left: Jimmy Johnson, Chase McMunn, Tonya Hamilton, Kurt Pieper, Janice Zale, Steve Wandrie, Theresa Doan & Aaron Whatley (not-pictured - Angela DelPup)



Ambassador Photo from left: Lisa Trudell, Dave Klonke, Cassandra Preseren, Sean Woodruff, Shona Durocher-Patel, Jennifer Kangeter, Matt Franca, Christa Andrews, Patrice DiTrapani & Dawn Neely (not-pictured - Bill Kokenos)



Joyce Donaldson & Jillian Nolan

Chamber Board, Ambassadors *and* Staff

BOARD MEMBERS

Theresa Doan, Board Chair	Genisys Credit Union
Angela Delpup, Immediate Past Chair.....	Henry Ford Health
Steve Wandrie, Vice-Chair	Steve Wandrie-United Home Mortgage
Janice Zale, Treasurer	Zale Group Wealth Management
Tonya Hamilton, Secretary	North Oakland Community Coalition
Chase McMunn	Orion Township Public Library
Aaron Whatley	Orion Township Pars & Recreation
Kurt Pieper	Verdant Landscape Consulting
Jimmy Johnson	Graphic Takeover
Jennifer Whitteaker, In Memoriam	DTE Energy


AMBASSADORS

Patrice DiTrapani	Aflac - Patrice DiTrapani
Lisa Trudell	Flagstar Bank
Dave Klonke.....	Right Hook Printing Apparel Promo
Christa Andrews	Practically Perfect Vacations with Christa
Dawn Neely.....	Seniors Helping Seniors
Jennifer Kangeter	Michigan United Credit Union
Shona Durocher-Patel.....	Dort Financial Credit Union
Cassandra Preseren	View Newspaper Group
Matt Franca	Wow 1 Painting Oakland County
Sean Woodruff.....	Dort Financial Credit Union
Bill Kokenos	Golling Buick GMC / Orion Lighted Parade

STAFF

Joyce Donaldson
IOM
President
& CEO


Jillian Nolan
Operations
Manager



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Past Award Recipients

AMBASSADOR OF THE YEAR

- 2024 **JENNIFER KANGETER** Michigan United Credit Union
2023 **CORY THOMPSON** The Red Oak Refillery
2022 **MELISA COUNELIS** Counelis Agency - Farm Bureau Insurance
2019 **KAYE CORLESS** Costco
2018 **BECKY DOYLE** HealthQuest Physical Therapy
2017 **VALERIE PENZ** Holistic Health by Valerie
2016 **ALLEN NAHAJEWSKI** D & A Creative
2015 **DENNIS JAMES** Various Insurance Planning

BUSINESS PERSON OF THE YEAR

- 2023 **MELISA COUNELIS** Counelis Agency - Farm Bureau Insurance
2022 **JIMMY JOHNSON** Graphic Takeover
2021 **WAYNE HANEY** Haney Farm Bureau
2020 **JAMES LOPICCOLO** Capocore Professional Advisors
2019 **ANTHONY REIGHARD** M&B Graphics
2018 **BRIAN BIRNEY** The Birney Directive
2017 **DR. CHRIS BENNETT** Orion Family Spinal Center
2016 **DREW CIORA** Lockhart's BBQ - Lake Orion
2015 **MATT PFEIFFER** Northern Flooring & Interiors
2014 **ROBERTO VECCHI** Buffalo Wild Wings
2013 **JOE ZIMMER** Culver's of Lake Orion
2012 **LARRY BUSS** Jet's Pizza
2011 **NEAL PORTER** Vette Products
2010 **KATHLEEN KLEIN** WM
2009 **JOHN COOPER** Golling Buick GMC

This is merely a glimpse as the most recent award recipients. It is not a comprehensive list of Chamber award winners throughout the past 75 years.

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Past Award Recipients

SMALL BUSINESS OF THE YEAR

2024 **LUCKY'S NATURAL FOODS**

YOUTH IMPACT AWARD

2024 **SUSIE GLASGOW Easterseals MORC**, Miracle League of North Oakland County
 2023 **HEIDI MERCER** Lake Orion Community Schools
 2022 **JENNIFER ERIKSON** Oakland County Sheriff's Department
 2021 **TONYA HAMILTON** North Oakland Community Coalition
 2020 **AMBER KISH** Orion Area Youth Assistance
 2019 **DAWN AMES** Lake Orion United Methodist Church
 2018 **JERRY NARSH AND JOHN BALL** Clergy, Cops & Kids
 2017 **KRISTI SCHONS** The Daisy Project MI
 2016 **PATTI CHARETTE** North Oakland Community Coalition
 2015 **KELLY MCDONALD** Blessings in a Backpack - Lake Orion
 2014 **JULIA DALRYMPLE** Lake Orion Community Schools/DECA

COMMUNITY PARTNER AWARD

2024 **ORION NEIGHBORHOOD TELEVISION**

RISING STAR AWARD

2023 **HANNAH MAHONEY** Red Lantern Dog Training

This is merely a glimpse as the most recent award recipients. It is not a comprehensive list of Chamber award winners throughout the past 75 years.



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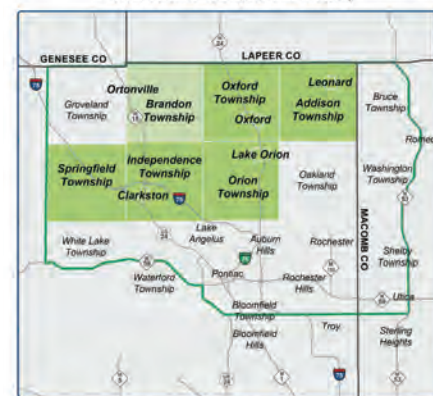
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 • North Oakland Transportation Authority •



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Here's to celebrating 75 years of progress and many more years of collaboration ahead!

Cheers to the Chamber, and to Lake Orion!



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Orion Area Chamber of Commerce welcomes new President and CEO

This column originally published in the Lake Orion Review on December 7th, 2022

While she's been on the job less than a month, Joyce Donaldson, the new President and CEO of the Orion Area Chamber of Commerce, has been busy developing new event ideas, focusing on strategic partnerships and connecting with community leaders.

That's because while she's new in this role, Donaldson is not new to the work of chambers and brings 18 years of professional chamber leadership experience into her role at the Orion Area Chamber of Commerce.

"I love serving the community, and I love helping small businesses," said Donaldson, who began her chamber career at the Romeo-Washington Chamber of Commerce in Michigan. She served as executive director for nearly seven years before moving to the Coachella Valley in California.

While there she served as the President and CEO of the Indio Chamber of Commerce for five years and achieved Four-Star Accreditation from the U.S. Chamber of Commerce following three years of aggressive development and implementation of an all-inclusive strategic plan. Surpassing national industry best practices, the Accreditation recognition placed the Indio Chamber in the top three percent nationwide — one of 150 out of nearly 7,000 Chambers in the country.

Most recently, she served as the President and CEO of the Carpinteria Valley Chamber of Commerce for five years and then as Chief Operating Officer of the newly-merged Santa Barbara South Coast Chamber, from Goleta to Carpinteria.

Donaldson holds an associate degree from Macomb Community College and throughout her career, she has continued her professional education to stay abreast of current chamber trends and best practices. She is a graduate of the U.S. Chamber of Commerce Institute of Organi-

zation Management (IOM) and a graduate of the California Western Association of Chamber Executive Academy. She is also a graduate of both Leadership Macomb, Mich.

and Leadership Coachella Valley, Calif. programs.

Donaldson is proud of her proven history of enhancing operations, bolstering financial stability, heightening visibility and strengthening community and government relationships. She looks forward to utilizing her skill set to bring even greater growth and prosperity to the Orion

community in the future.

"I really want to bring accessibility to local and regional state and federal officials," said Donaldson, who is planning a State of the City event.

She said another one of her main objectives is to focus on partnerships and collaboration while building on the chamber's current strengths. One way she's already doing that is by planning an International Women's Day Women in Business event set for March 8 that expands upon the already popular Women in Business Conference. Details are still in the works, but Donaldson said the event made sense thanks to the strength and energy of the Orion Women Leaders (OWLS) group already in place.

Originally from Shelby Township, Donaldson raised her family in Washington Township before following her two sons to the West Coast 15 years ago.

"I'm all about community," said Donaldson, who added that she was honored and excited to accept the leadership position at the Orion Area Chamber and once again be near her family and life-long friends, many of whom live and work in Lake Orion and nearby communities.

"We are very excited to welcome Joyce, and anticipate the Chamber to continue to thrive under her leadership," said Garrett Hoffman, president, Orion Area Chamber of Commerce Board of Directors.

— By Emily Caswell

View Newspaper Brand Manager
December 7th, 2022



Donaldson

ORIGINALLY PUBLISHED IN THE:

THE LAKE ORION REVIEW

SECOND FRONT PAGE

Wed., Feb. 17, 1993 3

'Mr. Chamber' dies

Charles Williams, a man who helped change Orion Township, died suddenly of a heart attack on Feb. 12, 1993. He was 71.

Karen Loerch, a former president of Orion Area Chamber of Commerce, described Williams as 'Mr. Chamber of Commerce.' He was president of the organization from 1974-1986.

"He did a lot for this area. It was one of his major interests. He worked hard to keep this a hometown community," Loerch said.

As owner of Ladd/Williams Associates, Inc., Williams was a major developer of Hi Hill, the first big subdivision in the township, in the 1960s.

According to Loerch, he was a main instigator



Charles Williams

in getting General Motors to build a plant in Orion.

Jim Gaylord said Williams was in a "class by himself." The two were co-owners of Gaylord Williams, a real estate firm, from 1980-88.

"His work was perfect. Every detail was on file. And he did a lot for industry," Gaylord added.

Gaylord said Williams was very active on the Board of Realtors arbitration committee. "It was a tough thing to do. It's kind of like being a judge. But after dealing with Charlie, people didn't go away mad," he added.

Williams had been on Oxford Bank's Board of Directors since 1977.

"He was a professional, a community leader, a realtor and a developer," Oxford Bank president Randy Fox said.

"He did much to shape the Orion that we are so proud of today. As a bank director, we relied on his counsel. And as a friend, I found him to be sensitive and supportive."

Williams was also a member of the 88th Infantry Division (Blue Devils) Past President National and Michigan Chapter, current National Secretary, Past President of North Oakland County Board of Realtors, Lake Orion Rotary and Manager of the Bloomfield Village.

He was a highly respected businessman and appraiser and served on many other service organizations in the area.

He is survived by his wife Mary.

He is also survived by his children, Kathleen (Ted) Price, Christine Williams, Deborah (Dwayne) Clayton, Patricia (Warren) Oberlee, Michael (Alayne) Williams and Laurie (Michael) German; a sister, Helen (Robert) Brewer; and he was a loving "Poppa Charlie" to seven grandchildren.

Funeral services were Feb. 16 from the Lake Orion Chapel, Sparks Griffin Funeral Home. Rev. Clark Cowden officiated.

Memorials may be made to the American Heart Association.

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Happy 75th Anniversary, Orion Area Chamber of Commerce!

Wishing you a happy 75th anniversary and continued success. Your contributions to the local business community have been invaluable. We celebrate all of the great things you have accomplished and look forward to all that's to come.

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Adapt Design Architecture
Advance Carpentry
Aesthetic Theory Medspa
Aflac - Patrice DiTrapani
Alarm Services Network (ASN)
Alibi Express
All Natural Hippie
Amazing Petals Florist and Gifts
American Mattress
Anytime Fitness
Apothecary & Co
Archadeck of North Oakland and Lapeer Counties
Ascension Glennan Primary Care
Auger Klein Aller Architects, Inc.
Awesome & Unique Special Needs Foundation
Bad Brads BBQ
Bad Dog Woodshop
Beaumont Urgent Care - Orion
Berkshire Hathaway HomeServices Kee Realty
Berkshire Hathaway HomeServices Michigan Real Estate - Anita Beaman
Berkshire Hathaway Kee Realty - Michelle "Z" Zarghami
Better Business Bureau Serving Easter Michigan
- Beyond Mindful Counseling and Wellness
Bill Kokenos
Bitter Torn's Distillery
Blalock Business Services, LLC
Blessings in a Backpack - Lake Orion
Boulder Pointe Golf Club & Banquet Center
Boutique Chic
Brain Balance of Oakland County
Breakthrough Partners Inc.
Breath Ambassadors, LLC
Brinker Veterinary Hospital
Buckhorn Services Inc.
Budget Blinds of Auburn Hills
Buffalo Wild Wings
Builders Custom Flooring
Cakes Dreamer LLC
Camp Oakland
Capocore Professional Advisors
Carter Quality Hardwood Flooring, Inc
Center Square Superstore (Sunoco)
CGC Water Treatment Kineticco
Christ the Redeemer Catholic Church
Closets By Design of Southeast MI
Clubhouse Inspiration
Coldwell Banker Professionals
Comcast Business Services
Connie's Concierge / Adoring Events LLC
Consumers Energy
Contract Source Group
Cookies & Cream by Sprout Bake
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Diamond Residential Mortgage Corp
Dort Financial Credit Union
Dr. Cindy Burke, DC, Chiropractor
DrivePuttPromote
DTE Energy
Dutton Farm
Dynamic Wellness Collaborative
Eagle Creek Academy
Easterseals MORC, Miracle League of North Oakland
Edward Jones Investments - Grant Fodor
Elite Imaging Systems
- Environmental Wood Solutions II, Inc.
Epique Realty Lake Orion
EpoxyMaster Floor Coatings
Erika Proctor Photography
Fancy Sushi & Thai Food LLC
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fLipSpot Gymnastics & Cheer, LLC
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Gwen Daubenmeyer at Keller Williams Collaborative
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Joyology of Lake Orion
Judges of the 52-3 Court
Junior's Leather & Vinyl LLC

Continued on next page

joyology Orion Chamber 75th Anniversary

We're thrilled to be a part of the vibrant and growing Lake Orion community. Our team is proud to serve this incredible area with top-quality cannabis products, outstanding customer service, and a commitment to wellness and education.

**A Special Thanks
to the Lake Orion
Chamber of Commerce!**



**4898 Bald Mountain Road,
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(248) 997-5777**

We extend our heartfelt congratulations and appreciation to the **Lake Orion Chamber** for fostering such a supportive and collaborative business environment. We're excited to grow alongside so many passionate local entrepreneurs and contribute to the continued success of this thriving community.

Here's to great partnerships and an even greater future — **thank you, Lake Orion!**

joyology.com

Kapala Heating & Air Conditioning
Keller Williams Premier
Kemp Building & Development
Keri Sorenson Real Estate Team
Kim Truelove - Real Estate One
King of Kings Lutheran Church
Lake Orion Baptist Church
Lake Orion Bike & Adventure Co.
Lake Orion Community Schools
Lake Orion Family Dentistry
Lake Orion Fireworks Foundation
Lake Orion Fit Body Boot Camp
Lake Orion Lions Club
Lake Orion Plumbing Heating & Cooling
Lake Orion Review
Lake Orion Roofing
Lake Orion Sunrise Rotary
Lake Orion United Methodist Church
Lake State Cleaning
Lazzell Family Chiropractic
Leet LLC
Liberty Way Realty
LIV Cannabis Company
Living Solutions Plus
LO Printing
Lo's Beauty Bar + Med Spa
LouLou's Boutique
Love INC of North Oakland County
Lucky's Natural Foods LLC
M-24 Title Agency
Main Street Insurance Agency
Malie Therapeutic, LLC
Marcus Schirr Insurance Group
Mathnasium of Lake Orion
May Audiology & Hearing Aid Center
McDonalds
McLaren Oakland
Meijer Grocery Lake Orion

Messy Designs
Metro Electric
MI Prime Health
MI Remodelers LLC
Michael J Gingell County Commissioner
Michigan Eye Institute
Michigan Greens Keeper Inc.
Michigan United Credit Union
MiSwitch Communications
Mocerri Companies
Modetz Funeral Home & Cremation Service
Monarch Pediatrics
Monark Grove Clarkston
Moonstone Real Estate
Moto-Medic Incorporated
Motor City Granite and Cabinets
Mount Ruffmore Doggy Salon
NES Plumbing, Heating and Cooling
Next Level Wellness
North Oakland Community Coalition
North Oakland Transportation Authority
Northern Lakes Ophthalmology
Northern Wholesale Flooring
Nothing Bundt Cakes - Rochester Hills
O Cigar Bar
Oakland Christian School
Oakland Corners Realty, LLC
Oakland County Michigan Works! Troy
Oakland Sports Chiropractic
Oakland Thrive
Oat Soda Lake Orion
Old Detroit Bar & Grill
Orafol Automotvie Graphics
Orion Area Parade Group
Orion Area Youth Assistance
Orion Art Center
Orion Community Foundation

Orion Family Spinal Center
Orion Historical Society
Orion Kennel Club
Orion Manor - Assisted Living
Orion Neighborhood Television
Orion Oaks Animal Hospital
Orion Oaks Dental
Orion Parks and Recreation
Orion Signs and Graphics Inc
Orion Stone Depot
Orion Township
Orion Township Public Library
Orion Veterans Memorial
Orion.Events
Orthopedic Specialists of Oakland County
Orthopedic Spine & Sports Therapy
Oxford Bank
P3 Cost Analysts
Paint Creek Country Club
Palazzo di Bocce
Parlor Doughnuts
Pedal Boat Pub
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Dignified Pet Cremation
PNC Bank
Polly Ann Trail/PATMC
Pomeroy Living Orion
Practically Perfect Vacations with Christa
Pro-Health Urgent Care
Radiant Gemology
Rebekahs Health and Nutrition Lake Orion
Red Lantern Dog Training
Redwood Lake Orion
Redwood Wealth Management - Andrew Charbonneau
Reliance Financial Group, Inc. / Michael Halker

Restoration Tile and Grout
Right Hook Branded Merchandise
Robotic Rehab & Relief
Rocco Ciccone DDS
Roof One
Rush Automotive and RV
Safe & Sound Ministries
Seniors Helping Seniors
Shawarma House
Shores Fireplace and BBQ
Skalnek Ford
Spaces Interior Design LLC
Spadafora & Zak Eye Care
Sparks-Griffin Funeral Home
Sprester Ogden
SpringHill Suites Detroit Auburn Hills
State Representative Donni Steele
Steve Wandrie - Union Home Mortgage
Subway - Lake Orion
Swirlz Lake Orion
TeamLogic IT of Auburn Hills
Texas Roadhouse
The Birney Directive
The Boutrous Companies
The Brokaw Group - Debora Summers
The Collective
The Coney Express
The Daisy Project-Mi
The Dragon Foundation LLC
The Entrepreneur's Source
The Exterior Zone - Renovation Specialist
The Giving Tree Collective
The Gregor Private Indoor Golf and Club
The Healthy Life Coaching - Certified Health & Wellness Coach
The Orion Apartments
The UPS Store

Tim Hortons Lake Orion
Timeless Shower Doors, LLC
TMI Properties, LLC
Top Job Cleaning Services
Treva Corp
Trinity Health Oakland Hospital
True Flourishing
Turner Sanitation
Tuson Electric Inc.
TWENTY FOUR NORTH MEDIA
Various Insurance Planning
Verdant Landscape Consulting LLC
Verde Capital Management
Vezina Law Group
Vibe Wellness and Sound Healing, LLC
Victory Motors Superstore
Village of Lake Orion
Volante Senior Living of Lake Orion
VTC Insurance Group - Oxford
Walker Publicity
Wally Edgar Chevrolet
Waterside Social
Wealth-Trek Advisors
Where Living is a Vacation
White Pine Coffee Roasters
WhiteWater Express Car Wash
WIN Home Inspection of Lake Orion
Wine Social
WM
Woodside Bible Church
Wow 1 Day Painting Oakland County
Wow-Worthy Marketing & Duck Duck Surprise!
Yoga Onyx
Zale Group Wealth Management

Happy 75th Anniversary, Orion Area Chamber of Commerce!

We express our sincere gratitude for your unwavering support and commitment to the Lake Orion Business community.

Here's to many more years of growth and success together!

A special thanks to Joyce & Jillian on their relentless efforts that make it all happen.



SPRESSER | OGDEN
ATTORNEYS & COUNSELORS AT LAW

106 West Shadbolt Street | Lake Orion, MI 48362 | P: (248) 929-5990 F: (248) 690-9919
Bill Ogden: bill@spresserogden.com | Lise Spreser: lise@spresserogden.com
www.spresserogden.com



Congratulations to our Orion Area Chamber of Commerce on reaching this milestone!

It's great to be one of the many members that receive
the benefits of your efforts. Your commitment to our
local businesses and community is truly commendable.

Happy 75th Anniversary!

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libertywayrealty.com

Past Award Recipients

COMMUNITY BEAUTIFICATION AWARD

- 2024 **GARDENING ANGEL VOLUNTEER TEAM** Orion Township
Public Library
2023 **LINDA MORAN** Polly Ann Trail
2022 **LAKE ORION SUNRISE ROTARY**
2021 **DEHAAN ORTHODONTICS**
2020 **ORION KENNEL CLUB**
2019 **WASTE MANGEMENT**
2018 **DR. DANA MOSURE-JUDGE** Oakland Sports Chiropractic
2017 **DR. JOE MASTRMATTEO** Orion Veterans Memorial
2016 **PAM OMILIAN** API Consulting
2015 **SUZANNE PERREAULT** Lake Orion DDA
2014 **DON GINDHART** 51 North Brewing Company

ENTREPRENEUR OF THE YEAR

- 2024 **ANNALISE COSTANTINO** Boutique Chic
2023 **JAY RICE** The Gregor Private Indoor Golf & Club
2022 **RACHEL WEST** Malie Therapeutic
2021 **BECKY PASTOR** The Wooden Tulip
2020 **SALLY MEDINA & OLIVIA MITTEER** Broadway Embroidery
2019 **ALAINA CAMPBELL & CARISSA CAMPBELL** Sprout Bake
2018 **THERESA FIORANI** Canoe Circle Graphics
2017 **VALERIE PENZ** Holistic Health by Valerie
2016 **DR. DANA MOSURE-JUDGE** Oakland Sports Chiropractic
2015 **DAWN NEELY** Seniors Helping Seniors
2014 **ANDREA RANK** Crates Coffee House

*This is merely a glimpse as the most recent award recipients. It is not a
comprehensive list of Chamber award winners throughout the past 75 years.*



Jen TODD

CEO of Breakthrough Partners Inc.
EXECUTIVE & LEADERSHIP COACH
AUTHOR-SPEAKER



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Email Jen for a complimentary 30 min consultation

jtodd@breakthroughpartner.com

www.breakthroughpartner.com

PROUD MEMBER OF THE ORION CHAMBER - CONGRATS ON 75 YEARS!

Legacy Committee 2025

LEGACY COMMITTEE CO-CHAIR

Joyce Donaldson, President & CEO, Orion Area Chamber of Commerce

LEGACY COMMITTEE CO-CHAIR

Theresa Doan - Genisys Credit Union

JILLIAN NOLAN

Operations Manager, Orion Area Chamber of Commerce

ALAINA CAMPBELL

Cookies & Cream by Sprout Bake

CARL CYROWISKI

Cyrowiski Real Estate

MATT GIBB

Village of Lake Orion Downtown Development Authority

BILL KOKENOS

Golling Buick GMC and Orion Area Parade Group

JIMMY JOHNSON

Where Living is a Vacation and Graphic Takeover

JOE JOHNSON

Orion Neighborhood Television

DR. JOE MASTROMATTEO, DDS

DAWN NEELY

Seniors Helping Seniors

JIM NEWELL

View Newspaper Group/Lake Orion Review

CASSANDRA PRESEREN

View Newspaper Group/Lake Orion Group

JOANN VAN TASSEL

Orion Veterans Memorial and Lake Orion Lions Club

Budget Blinds Congratulates the Orion Area Chamber of Commerce on 75 years!



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Congratulations

A huge congratulations to everyone at the Orion Area Chamber of Commerce on 75 years of supporting local businesses, building strong community ties, and making the area a better place to live and work. This anniversary is a great chance to celebrate all the hard work, dedication, and progress that's been made over the decades. Here's to the past, present, and an exciting future ahead! Here's to honoring the journey so far — and to the many exciting years still ahead.

Happy 75th!



TRUCKING SERVICES

EWS Provides intrastate trucking for a variety of products such as lowboy moves, walking floor freight, and gravel train freight.



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Whether you are recovering from an accident, stroke, or surgery, or need long-term skilled nursing care, McLaren Lake Orion Nursing and Rehab Center offers individualized care plans and support.

Learn more at mclaren.org/lakeorion or call (248) 693-0505.



LAKE ORION
NURSING AND REHAB



Past Award Recipients

ECONOMIC IMPACT AWARD

2024 **GENISYS CREDIT UNION**
 2023 **MOCERI COMPANIES**
 2022 **GENERAL MOTORS ORION ASSEMBLY**
 2021 **THE BOUTROUS COMPANIES**
 2020 **JOHNNY BLACK'S PUBLIC HOUSE NORTH**
 2019 **RAINFOREST CAFE**
 2018 **BEACON SQUARE ORION**
 2017 **20 FRONT STREET**
 2016 **BRIAN BIRNEY** The Birney Directive
 2015 **VIKTOR PALJUSAJ** Old Detroit Bar & Grill
 2014 **CHRISTAN MILLS** Mills Real Estate Ventures & Legacy LO

BOARD MEMBER OF THE YEAR

2019 **GARRETT HOFFMAN** Phillips Security Inc.
 2018 **MATT PFEIFFER** Northern Flooring & Interiors
 2017 **MATT PFEIFFER** Northern Flooring & Interiors
 2016 **MATT PFEIFFER** Northern Flooring & Interiors
 2015 **MATT PFEIFFER** Northern Flooring & Interiors

LIFETIME ACHIEVEMENT AWARDS

2020 **JOANN VAN TASSEL**
 2019 **DR. JOE MASTROMATTEO**
 2017 **BILL KOKENOS**
 2016 **CARL CYROWSKI**

This is merely a glimpse as the most recent award recipients. It is not a comprehensive list of Chamber award winners throughout the past 75 years.



Hats off to you on this special occasion!

*For seventy five years you have been the backbone of the business community of Lake Orion.
 Thank you for helping the businesses in giving us a successful environment to call home.*

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Orion Area CHAMBER OF COMMERCE

Events

2025 SIGNATURE EVENTS AT A GLANCE

Annual Meeting & Member Appreciation Breakfast

January 30th

Women of Inspiration Luncheon

May 8th

NEW 75th Anniversary Celebration

June 17th

State of the Community Luncheon

October 2nd

Impact Awards Luncheon

December 4th

Golf Outing Fundraiser

July 21st

NETWORKING | EDUCATION

Orion Women Leaders Networking Luncheons

(Spring & Fall)

Social Networking Mixers

(5 X per year)

Bagels & Brew - Morning Mixers 1st Tuesday of the Month

(10 X per Year)

Educational Workshops & Trainings

(3 X per year)

Small Business Appreciation Walks

(3 X per year)

Structured Chamber Networking Groups

(each group meets monthly)

Trades, Builders & Suppliers Peer to Peer Network

(2 X per year)

Health & Wellness Peer to Peer Network

(2 X per year)

Ribbon Cuttings

(on demand)

Happy Anniversary Orion Area Chamber of Commerce



Just as much a
proud member now as
we were back then.
Great Job!



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*Congratulations on
75 Fantastic Years
of Serving the Community*

Thank You From The Lake Orion DDA



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248.693.9742

DOWNTOWNLAKEORION.ORG

Continued from page 13

was, 'Lake Orion, Where Living is a Vacation.' The winner was James Tate, theatrical producer, and a resident of the community.

Rodney Wiley, vice president, serving as president in the absence of Earl Milliman, unveiled the sign which is to be placed on Woodward avenue ahead of the Orion turn-off and described some of the difficulties he encountered in getting a site and permission to erect the advertising of Lake Orion as a vacation land."

Today, the tagline is most associated with Orion Township, which proud-

ly displays it on their entry signs at the township boarder and marketing materials.

"The Chamber is so proud to be a part of the legacy of this tagline," said Donaldson.

"Chamber members have played a vital role in the growth and success of our community for decades, and it's clear the impact this group has had on our area has been a big one since its inception. Little did the original Chamber members or James Tate know that the slogan written 75 years ago would still be in use, remaining the best way to describe our community. It's something community members hold dear, and we're proud that 'Where Living is a Vacation' lives on today."

— Emily Caswell,
View Newspaper
Brand Manager



Original receipt for commissioned sign from Chippin' Gail's

Win A Prize!		
<p>Pick a name or slogan you think describes Lake Orion best as a vacation land in the center of the auto industry or use any idea you think will draw attention to the advantages of the community.</p> <p>The Board of Commerce will use the slogan in future advertising of the community as the "Heart of the Lakes Region" a "Vacationers Paradise" a "Tourists Mecca" the "Center of the Automobile Industry" and "A Pleasant Place to Live and Shop" the year around.</p> <p>A \$25 table model radio will be awarded for the slogan which, in the opinion of the judges "Best describes Lake Orion." Fill in the coupon below and mail to "Board of Commerce" Lake Orion, Michigan.</p>		
<p>★ ★ ★</p> <p>Contest Closes July 15, 1950</p>		
<p>CLIP THIS COUPON MAIL AS YOUR ENTRY THE SLOGAN OR NAME TO BEST DESCRIBE LAKE ORION</p> <p>MAIL TO BOARD OF COMMERCE LAKE ORION, MICH.</p>		
<p>Good Insurance Is Economical Ask About Our National Life Savings Plan We are in our second century of service NATIONAL LIFE INSURANCE CO. WES ALLEN MYrtle 2-6251</p>	<p>Compliments of STANDARD OIL CO. Lake Orion, Mich. Ted Cole Bob Bell</p>	<p>New Ford Carburetor Regular Price \$12.00 Sale Price \$5.95 E. R. MILLIMAN MOTOR SALES CO.</p>
<p>Ball-Band Gym Shoes Regular \$2.65 Special at \$1.85 HACKER'S SHOE STORE</p>	<p>CRISCO 3-lb. can 69 cents SCHICK'S MARKET</p>	<p>\$2 and \$2.50 Box Chocolates \$1.25 LAKE ORION PHARMACY</p>
<p>BREAKFAST Wheat Cakes, Sausage, Coffee 39 cents SHELDON'S RESTAURANT</p>	<p>I. G. A. Orange Juice 47-oz. 33 cents WAITE'S I. G. A. STORE</p>	<p>Steel Clothes Props 74 cents each LAKE ORION LUMBER COMPANY</p>
<p>Compliments</p>	<p>Ann Page SALAD DRESSING</p>	<p>Large Inflated Water Ball</p>

**From one long-standing organization to another,
Congratulations to The Orion Chamber on 75
Years of commitment to the community.**



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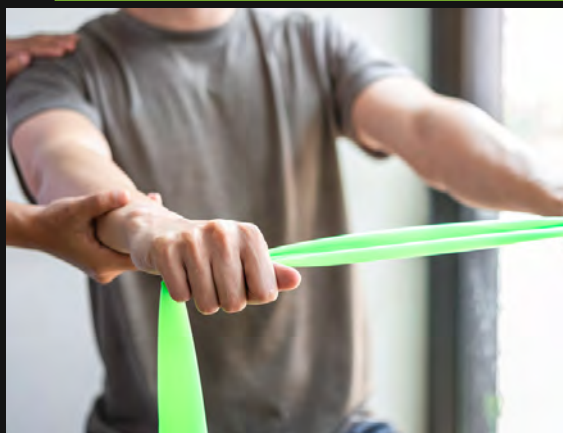
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Suspension therapy opens up a world of opportunities to achieve your fitness and well-being goals. From strengthening your core and enhancing flexibility to enjoying a versatile and engaging workout experience. Suspension therapy offers a unique approach that challenges your body in innovative ways



Run & Gait Analysis

An evaluation of a runner's movement and biomechanics to help improve their technique and prevent injuries. It can help runners understand their running style and identify areas for improvement. Insurance eligible service



Pelvic Health Physical Therapy

Women & men can experience unique health problems that can be improved and often eliminated by pelvic floor therapy. Urinary incontinence, pelvic pain, fibromyalgia, osteoporosis, and prenatal and postpartum issues are just a few. Insurance eligible service



Massage Therapy

Massage therapy is a type of treatment that involves moving the soft tissues in your body to achieve relaxation and overall well-being. OSST offers numerous types of therapeutic treatments that can be combined with PT to further promote recovery time. Insurance eligible service



Custom Orthotics

Custom orthotics provides support for individuals with foot, knee and hip pain. They help to redistribute the pressure in your feet to accommodate for weakness and structural abnormalities to improve everyday activities. Insurance eligible service



Pilates

OSST has Physical Therapist certified in Pilates. Pilates uses neuromuscular training to restore physical function. Pilates improves posture, strength, stamina, and flexibility while helping with injury recovery and rehabilitation. Insurance eligible service



Bike Fitting

Analysis of a bikers cycling position through proper measurements of cleat, saddle, and stem for optimal power and performance. Bike fit ensures that the position on the bike is safe for nerves while maintaining comfort. Insurance eligible service

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Golling Buick GMC

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MI Prime Health

Spreser Ogden

Tim Hortons Lake Orion

Zale Group Wealth Management

Media Partners

Lake Orion Review

Orion Neighborhood Television



BASIC MEMBERSHIP TIER BENEFITS & MARKETING BUNDLE

- Annual Membership Decal
- Increased credibility, consumer awareness, and positive public perception
- Member listing in Member Directory on Chamber Website
- Search Engine Optimization in Google searches
- Business Referrals
- Free member listing in our Inaugural 2025 Chamber 75th Commemorative edition Directory (1,500 distributed annually)
- Free Chamber Monday Motivator e-newsletter announcements
- Free Bagels & Brew...Morning Mixers
- Free quarterly evening Social Networking Mixers
- Free Ribbon Cutting celebration for significant anniversary, office remodel, or new location
- Free Chamber Website job postings, hot deals, M2M discounts, event calendar listings
- Free tickets to our Educational Workshops
- Free inclusion of your promotional items/marketing brochures in our New Resident Welcome Bags
- Low-cost/high visibility sponsorship opportunities
- Low-cost dedicated e-blast e-mails to 1,500 members and community leaders
- Access & posting abilities to Orion Area Chamber Members Only Facebook Group
- Access & posting abilities to Orion Women Leaders Facebook Group
- Access to a Chamber Networking Group (CNG)
- Opportunities to join Chamber Committees, BrainTrusts, and Task Forces
- Member Pricing on Chamber Signature Events
- Business Cards displayed in Chamber Office Lobby wall rack
- Access to local, regional, state, and federal leaders via Chamber events
- Advocacy for issues that affect the business community

JOIN THE CHAMBER TODAY AND BEGIN TO REAP THE BENEFITS OF MEMBERSHIP!

Membership Tiers available with varying marketing bundles: Basic, Premium, Platinum, President's Circle

For more information on the Chamber and how to become involved, contact the Orion Area Chamber of Commerce office at:

248.693.6300

106 W. Shadbolt, Suite B, Lake Orion, MI 48362

orionareachamber.com

Joyce Donaldson, IOM, President and CEO

Joyce@orionareachamber.com

Jillian Nolan, Operations Manager

Jillian@orionareachamber.com

