

PROGRESS 2025

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SPECIAL EDITION

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Wednesday, March 26, 2025

Welcome to the 2025 Progress Edition

I have always loved my job working in the newspaper and printing business from the very first time I walked into the back room at the Almont Times-Herald when I was 15 years old. I was fascinated then and now by the mix of technology and creativity that drives the printing side of the business and the combination of knowledge, skill, integrity and service to community that are hallmarks of the newspaper side of the business.

I love what one of my first bosses in the newspaper business called the “controlled chaos” of our trade. He was referring to the fact that we gather and report the news, take the photos, sell and design the ads, compose the pages, then print and distribute an entirely new product every time we produce a new edition of the paper. There is no building up of inventory in our business. There is an incredible sense of team accomplishment that comes from creating our product from scratch every time.

Never is the “controlled chaos” more heightened than during the process of our team putting together the annual Progress Edition.

I’ve been around the newspaper business long enough to have learned the history of Progress from the founder himself. Started in the mid-1960s by County Press Publisher Bob Myers in Lapeer, the Progress Edition is one of the original forms of sponsored content. The concept of Progress is that any client who purchases a traditional display ad in the Progress Edition receives an article that edition. The result is a publication full of great stories from area businesses and nonprofits. Stories of growth, of long-serving employees, of giving back to the community and more.

Myers certainly didn’t invent the concept of sponsored content, but once he started to publish his



WES SMITH

View Newspaper
Group Publisher

annual Progress Edition many publishers around the state followed suit. Including the former publishers of the paper you’re reading right now.

When locally-owned and operated View Newspaper Group acquired the *Oxford Leader*, *Lake Orion Review*, *Clarkston News* and *The Citizen* three

years ago, we were excited to bring together our talented teams of newspapers professionals, knowing that together we could accomplish so much more.

One of those accomplishments is in your hands. This year’s Progress Edition is bigger and better than ever thanks to the combined efforts of our teams in Oakland, Lapeer and Genesee counties. I’m proud to be a part of this long-standing tradition, and I’m proud of the success it remains.

Perhaps the best part of the

“controlled chaos,” especially around Progress season, are the friends you meet and see along the way. Having worked in every facet of the business during my career I cannot imagine a business that holds more opportunities and more rewards. But the biggest reward by far is the opportunity to meet and work with good people, both inside the business - my coworkers - and the people we serve - readers, advertisers and printing clients.

While a lot has changed since I first became enamored with the newspaper business, at the core, things remain the same. We remain committed to telling stories about our local communities, businesses and nonprofits. We remain committed to being your community connection. Thank you for reading the *Oxford Leader*, *Lake Orion Review*, *Clarkston News* and *The Citizen*.

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Bank's Vacuum expertise stands out above all others!

Bank's Vacuum, the go-to Vacuum place in Lake Orion, Waterford, Shelby Twp. and 6 other Detroit area communities continues to shine as the "Best Place to Buy or Repair a Vacuum" as reported by the Detroit News and Free Press. With its national headquarters, distribution hub and flagship vacuum superstore in Livonia, Bank's is widely regarded as one of the most comprehensive vacuum retailers in the U.S. They truly do sell more vacuum cleaners and floor care products than any other dealer nationwide.

Customers, ranging from dedicated cleaning enthusiasts to those seeking parts and guidance, flock to Bank's for their vacuum needs. The company prides itself on offering the largest selection of new vacuums in the Midwest in all its stores. With a commitment to catering to all budgets, Bank's stocks every brand imaginable, allowing customers to try and compare them all. "If you can't find it in our stores or on our website, it simply doesn't exist" said owner Ken Bank. Ken emphasizes their guaranteed lowest prices with instant price match

on the spot. "They really do beat the big guys like Sears, Target, Walmart, Costco, Amazon and the rest plus, when you purchase from Bank's you receive their FREE and famous tune-ups, repair services and quick fixes after the sale. We include free unlimited belt and filter installations, unclogs, minor repairs and more. We insure that our customers receive a better value than with big box stores.. Bank says, "You simply get a better value at Bank's Vacuum, that's why we continue to grow".

Recent expansions include additional products and services such as full-service sewing machine repair, carpet and floor steamer repair, and air purifier sales and service. Bank's also encourages trade-in allowances of up to 100% of what you paid for it. We'll fix up your old vacuum and sell it as a good used one or, recycle it, to promote friendly environmental practices.

With additional locations in Plymouth, Novi, Grosse Pointe Woods, Orchard Lake, and Bloomfield Hills, each with a fully equipped factory-authorized repair facilities, Bank's

ensures top-notch service, backed by factory-trained staff capable of repairing all brands like Sears/Kenmore, Kirby, Rainbow. We also repair all door-to-door brands.

"The manufacturers refer customers to us to perform their service and warranty repairs because they know we are trained experts and because we stock the country's largest inventory of replacement parts, including hard-to-find bags, belts, filters, and industry-related accessories," says Bank.

In each of Bank's showrooms, customers can expect patient and personal service. The company's commitment to superior customer service extends to its online platform, providing a seamless shopping experience with options for free shipping or in-store pickup. Whether in-store or online, Bank's promises the absolute lowest price, unmatched expertise and professional service, truly setting it apart from big-box retailers.

Owner Ken Bank expresses gratitude for the community's support and looks forward to continuing to deliver excellence in vacuum products and services



On hand in the Lake Orion location is store manager Mike Pekarek. With his 20 years of experience you can count on getting the best machine for your needs and excellent service as well, for years to come.

Explore a Bank's Vacuum location today or visit their website at Banksvac.com.

Clarkston Independence District Library: Community Connections

The Clarkston Independence District Library is a community staple, providing resources and community connection to residents of the City of Clarkston and Independence Township.

"People may think of a library as just a building full of books, but we are so much more than that," shared CIDL Director Julie Meredith. "We offer an extensive calendar of programs and activities for all ages, access to a large collection of downloadable books and audiobooks, WiFi hotspots, board games, a 'Vault' full of unique items to check out such as a telescope, cake pans, tools and so much more!"

She added the CIDL team is passionate about serving the community in innovative ways.

"Our mission is to inspire our community to pursue lifelong learning through innovation, enrichment, and education for all," she said. "We love to collaborate with other organizations in the community. We feel being part of these connections and partnerships strengthen the community and make it special."



Meredith added CIDL spent 2024 working on its strategic plan.

"The feedback we gathered from our community, partners and staff has been valuable and inspiring. We are grateful for all of this input that will help us evolve to serve you better," she said. "We can't wait to get to work unveiling and implementing our strategic plan. Check it out at <https://cidlibrary.org/strategic-plan>."

The Clarkston Independence District Library is located at 6495 Clarkston Road. For more information about services and programs, please check out their website at www.cidlibrary.org, call 248-625-2212 or email askus@cidlibrary.org.

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The staff at Elowsky Lawn Services at their showroom, 2527 Dixie Highway, Waterford.

Elowsky Lawn Services celebrates 20 years

For 20 years, Elowsky Lawn Services has kept it family and community first.

In 2005, co-owner Ryan Elowsky took his industry experience and decided to go into business on his own. Since then, owners Stephanie and Ryan Elowsky have continued to maintain a family business model. They have 25 employees, most of whom are family or long-time family friends.

Over the last 20 years, they have been able to offer professional lawn maintenance, landscape design, installation and maintenance, fertilizing, spring and fall clean-ups, mulch installation, excavation, snow removal, brick pavers and retaining walls.

"We do just about everything in the industry with the exception of irrigation," said Stephanie. "We are a small, family business. From the owners being married to family employees, lifelong friends that are employees, father/son crews, and siblings that are also employed by us. We truly have some of the best employees."

In the last few years, they added their son Nathan and his friend Mason to the team, keeping the

family tradition going within the company.

With 2025 being their 20th anniversary, Elowsky Lawn Services are looking forward to continuing to offer quality work at an affordable price. They also hope to add irrigation to their list of services this year to truly become a full-service, year-round grounds maintenance company.

They also are looking forward to continuing to support the community through sponsorships of local sports teams, Stephanie's involvement in the Ortonville Downtown Development Authority, and continued volunteerism for community events.

"We whole-heartedly thank our customers and community members for supporting us and our small business and helping us grow through the years," said Stephanie. "Coupled with our amazing staff, we have been able to create a thriving and successful business that we truly love."

To contact Elowsky Lawn Services, call 284-802-6514, email lawnserviceselowsky@gmail.com, or visit elowskylawn.com.

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Neighborhood Primary Care: A Journey of Growth and Community

Neighborhood Primary Care opened its doors in October of 2019, founded by Dr. Gorz, who made the bold decision to leave a large practice with multiple physicians in order to create his own private practice. His vision was clear: to serve the community and establish himself as the hometown doctor.

As the first employee hired, I was excited about the opportunity to be part of something new and to help build a brand-new primary care office from the ground up. At the time, I had 10 years of experience in the healthcare field and a background in elementary education, making me eager to dive into this new adventure.

On my first day, however, the office was far from ready. Boxes of medical supplies were stacked in every room, waiting to be organized. There were no phones, and the computers hadn't arrived yet. Though the space had been freshly renovated, complete with new floors, countertops, fresh



Kristin Lewelling

paint, and brand-new furniture—it was still in the early stages of setup. Dr. Gorz and his wife, Sarah, had decorated the office, ensuring it reflected their vision. The walls of the waiting room were adorned with historic pictures of Lake Orion, giving the space a hometown, community feel.

We faced several early challenges as a new business. Our biggest hurdle came when we opened in October 2019, started to grow, and then, just a few months later, Covid-19 forced us to shut down in March 2020. Despite this setback, we persevered. Through hard work, a dedicated team, Dr. Gorz's inspiring vision, and the guiding philosophy that we are here to help, we weathered the storm and emerged stronger than ever.

What makes our practice special is our unique brand, built on a foundation of teamwork, family, and community. We pride ourselves on being a relationship-based practice, where Dr. Gorz often

likenes us to a "Mom and Pop shop." When you call our office, we know who you are. When you walk through our doors, we genuinely care. We take the time to understand your healthcare needs and get to know you and your family. Many of our patients return for multiple generations of care, which is a testament to the trust we've built within the community.

With our five-year anniversary this past October, Neighborhood Primary Care has seen tremendous growth. Along with Dr. Gorz, we are proud to have Nurse Practitioner Sarah Fitzpatrick on board, and our team has expanded to include nearly 20 employees working both in the office and behind the scenes. It's been an incredible journey from my first day as the clinic's first employee, and I'm excited to see what milestones we will achieve as we look ahead to our 10-year anniversary.

Kristin Lewelling is the Clinic Manager at Neighborhood Primary Care. She lives in Clarkston with her husband Bob of 36 years and has two sons, Kane and Jacob.

Dr. Joe Gorz & Sarah Fitzpatrick, FNP



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Royal Oak Heating, Cooling, Electrical & Plumbing continues adding services after 74 years

Royal Oak Heating, Cooling, Electrical & Plumbing has continued to add even more services after nearly 75 years of hard work, dedication, satisfied customers, and keeping up with industry changes, technology advancements and continued education.

The company has added electrical and plumbing services, which includes installation, service and maintenance on generators, boilers, water and steam equipment. Other equipment includes furnaces, air conditioners, smoke detectors, surge protectors, electric-vehicle charging stations, residential and commercial plumbing and more.

They also install, service and maintain all heating and cooling equipment, plus make custom sheet-metal fittings.

"Our over 40 employees understand how important customer experience is," said Owner Scott Ferguson, who has worked for the business for 37 years. "Many of the employees here,



Royal Oak Heating, Cooling, Electrical & Plumbing team.

including my boys, can be put in different situations, making us very efficient at completing the task at hand, and helping the company at any time where and when needed. Some of our seasoned staff have worked here for over 30 years."

Among these 40 are masters who carry licenses in all departments. This experience, and their employees' desire to learn created a service that customers

have used for generations.

"Our employees are the company," Scott said. "Without them, we would not be where we are at today."

Scott's two sons also work with the family-owned business, with Steven on the HVAC side and Russell on the electrical side. Scott said the business is working toward the two guiding the company for the next 40 years.

Scott also said Royal Oak Heating,

Cooling, Electrical & Plumbing is at the top of their field for three reasons – they stand behind their work, they're punctual and fix it correctly the first time.

The company also regularly supports Oxford's baseball and football teams. Ferguson's wife, Kathleen, will also be involved in school events and chamber meetings this summer to ensure the business is fully connected with the community they have been a part of for over 30 years, he said.

The business will continue to improve in the industry and improve its customer service and experience this year and beyond through training and hard work, according to Scott. It will improve its smart-home integration and standby generators while adapting to the constant industry changes to make their customer's homes more efficient, safer, brighter and have better air quality.

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Fifty percent of people struggle with dry eyes, and for a long time eye drops have been the catch-all treatment for dryness, redness and itchy eyes.

“People want to live without eye drops,” said Candace Ingham, co-owner and marketing specialist at Full Scope Eyecare in Ortonville. “They run their purpose, but it’s not a root-cause type of solution. It’s a bandage versus a treatment.”

Recently, Full Scope Eyecare has gotten an Envision machine by Inmode, which provides two kinds of precision tissue treatment to battle dry eyes. The first treatment is the Forma-I, a bipolar radiofrequency technology.

“The Forma-I helps to promote healthier tears,” said Dr. Leon Ingham, OD, at Full Scope Eyecare. “It does so by softening the oils that are in the glands, it’s called meibum, and it creates collagen growth in the lids as

well as in the glands. So the collagen will tighten the lids, help reduce some wrinkles in that area, and it also keeps the glands producing longer because of the tighter lids.”

The second treatment is the Lumecca-I, which is an intense pulsed light, which is laser-like in that it’s a non-focalised laser.

“The Lumecca reduces inflammation in the glands and it draws off blockages, blood vessels, and other things that are slowing tear production,” said Leon. “Through an eye exam, we are able to isolate what the problem is and direct it from there.”

Over 80 percent of dryness of the eye is an evaporative dryness, said

Leon, and these treatments address the root cause of those types of dryness.

“It is cutting edge,” said Candace. “We were one of the first practices in the United States to have the machine. Definitely one of the first in Michigan to have the machine and treat with how intense it is, with great results.”

The treatments begin as a series of four or five treatments over the span of several weeks, and that can be enough for some patients.

“It depends on the patient,” said Leon. “For some patients you will reduce the issues and they’re done and complete. For many there’s a maintenance they would do every one to two years, we would do one treatment.”

The main symptom of dry eyes or disrupted tears is blurred vision, and usually discomfort would come after the blurred vision presents as a symptom. Any of these symptoms

can be examined during a dry eye assessment.

“Some assessments can be done during general eye exams, but better is to do a dry eye assessment,” said Leon. “We’re able to do imaging on the glands. Through assessment scores, other ancillary testing, we can look at results. We offer a series of other dry eye treatments for patients too. This is our newest too to really offer something special and unique to the area for treatments.”

See more information about the Envision by Inmode on the Full Scope Eyecare Facebook page, and to schedule an appointment, call 248-793-3131.

After putting their heads together and answering, “What if...”, Candace and Dr. Ingham are excited to announce they have a HUGE surprise in store for the community to treat themselves to. Follow Full Scope EyeCare on Facebook or Instagram to stay tuned to what they’ll be launching here in the near future.

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*Forma-I and Lumecca-I are private pay procedures, with payment plans available

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Helping Area Seniors Feel at Home with Comfort and Care

Volante of Lake Orion is committed to fostering a genuine sense of home for local seniors, offering an ideal blend of comfort, care, and community connection. The community features a variety of options, from supportive assisted living to personalized memory support services, all within a warm and inviting atmosphere.

According to Volante of Lake Orion’s Executive Director, Lance Davis, “We work daily to ensure every resident feels respected, valued, and truly at home.”

Previously known as Terraces at Lake Orion, the community has served North Oakland County for five years and was recently rebranded



as part of the Volante Senior Living family. With 24 locations nationwide, Volante Senior Living is dedicated to enhancing the senior living experience through quality care, meaningful engagement, and a strong sense of community.

Residents benefit from

amenities like restaurant-style dining with chef-prepared meals, group exercise classes, and secure courtyards that feature seating and raised gardening beds. With a dedicated team of around 60 associates, Volante creates an engaging environment filled with compassion and

togetherness. Proudly rooted in Lake Orion, Volante of Lake Orion actively participates in the Orion Area and Oxford Chambers of Commerce and supports senior services in Orion Township and Oxford. Volante of Lake Orion is inviting the public to an Open House on Thursday, April 10, from 6:00 to 7:30 PM, where guests can enjoy guided tours and light refreshments. To RSVP, call Jennifer at (248) 977-6200. Don’t miss this opportunity to discover how Volante of Lake Orion enriches the lives of their residents. To learn more or schedule a personal tour, visit VolanteofLakeOrion.com.

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Founded by Larry and Jake Smith, Michigan Mechanical & Diagnostic is an extension of S&L Autobody & Glass. With over 40 years of servicing the community, Larry and Jake aim to provide complete automotive repair services to all customers, both new and existing.

"In our current business, we have customers who need automotive mechanic repair services in addition to body repair service. So, we built this business to become a one stop shop for them," said Larry. "In addition, we have expanded the facility to provide automotive repair services to anyone in the area who might need this type of service."

Unlike most automotive repair



Back Row L-R: Eric Standfest (Master Mechanic), Bob Armstrong (Master Mechanic), Jake Smith (Owner), Larry Smith (Owner); Front Row L – R: Carlos Garnica (Shop Manager), Dawn Horner (Office Manager)

facilities, Michigan Mechanical & Diagnostic has two certified master mechanics with over 50 years of combined experience in the industry with the ability to diagnose and repair any kind of automotive issue while also providing excellent customer service and timely repair.

Current staff consists of Shop

Manager and Service Advisor Carlos Garnica who has 30 years of experience in the industry, along with Certified Master Mechanics Eric Standfest and Bob Armstrong who bring 15 years and 30 years of experience to the shop, respectively.

All three bring high quality experience and a dedication to ensuring

top quality work and customer satisfaction.

In the community, Larry and Jake have been involved in the Clarkston Area Chamber of Commerce and have consistently sponsored a youth baseball team through Independence Township Parks and Recreation.

They have also received several awards over the years for things like community beautification, receiving recognition from Independence Township for restoring and painting a World War II era cannon which now resides in Lakeview Cemetery.

Larry and Jake look forward to another 40 years of serving the community and continuing to provide outstanding service in both auto body repair and automotive service.

Call or schedule an appointment today by calling the shop at 248-618-3173 or visit their website at michigan-mechanical.com.

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Journey Therapy Center enriches the lives of children across the autism spectrum

LAKE ORION — Since September 2023, Journey Therapy Center has been offering services to Oakland County families from its Clarkston Road location, with three additional locations in Lapeer County.

Unable to find an appropriate place for her son's Applied Behavior Analysis (ABA) services, Claudia Leandres rolled up her sleeves, took matters into her own hands, and planted the seeds to grow something she needed but couldn't find. Her vision — Journey Therapy Center — blossomed into reality seven years ago. Since then, Journey Therapy Center has helped more than 100 families achieve ongoing success while navigating life with autism.

After Leandres' oldest son was diagnosed with autism, she left behind an established legal career to learn as much as she could about autism to help him. When her family relo-



Journey Therapy Center serves families in Oakland County at their Clarkston Road location. They also have three locations in Lapeer County.

cated from Brazil to Michigan, she was dismayed by the lack of ABA services, so she decided to open a center of her own in Lapeer to make ABA therapy more accessible to local families. That was Journey's first location at 1100 W. Newark Rd., Lapeer which opened in 2018.

As she became established and earned the trust of local families, the demand for services grew, and Leandres opened two more loca-

tions in Lapeer and then purchased the former North Oakland Autism Center in Lake Orion.

Journey Therapy Center has not only expanded in the number of locations but also in the services offered, including ABA, Occupational Therapy, Speech Therapy, and Feeding Therapy, all provided with a focus on excellence. As a result, demand for services continues to grow.

"We are accepting new clients," said Leandres. "We are excited to be in Oakland County."

Journey currently has a dedicated team of over 80 employees on staff, including Board-Certified Behavior Analysts, Behavior Technicians, Occupational Therapists, and Speech Pathologists. At the helm, Leandres has completed her PhD in Applied Behavior Analysis, with a focus on autism. She is working hard to raise a new generation of therapists who will approach treatment in multifaceted ways that best help their clients succeed.

The success of Journey Therapy Center is directly linked to the success of the families who entrust JTC with their children, and Leandres finds deep personal satisfaction in every little win.

"This is living life with a purpose," she said. "Our goal is to ensure that our treatment is effective and has a positive impact on people's lives."



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Journey Therapy Center

Autism Center

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■ **JTC 2 - Lapeer**
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■ **JTC 3 - Early Intervention**
2240 N Lapeer Rd
Lapeer, 48446

■ **JTC 4 - Lake Orion**
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Lake Orion, MI 48362

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www.journeytherapycenter.com

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Pioneer Door Company is proud to celebrate their 31st year in business!

As a family owned and operated business for three generations, Pioneer Door is among the premier garage door installation and repair companies in southeast Michigan. In addition to garage doors, they install and service commercial entry doors, driveway gates and openers. They cater to residential and commercial clients alike, leveraging decades of experience to offer quick, hassle-free installations and repairs of all products. Pioneer Door is proud to service several community establishments such as the Oxford Fire Department, Oxford Schools, and the Township Parks and Recreation Offices.

When George and Janet Shick, along with their sons Greg and Jeff, opened the business in 1994 their goal was to provide honest service at a fair price. In the early years, Janet worked hard to establish the office by setting up the showroom, spreading the word about their new business and managing all the administrative work that goes into running a small business. Jeff began as the residential installer and has perfected his craft over these three decades of experience. Current owners Greg and Dawn have put countless hours into making the business successful through good and bad economic times. Their children, Kyle, Taylor, and Ryan, all work in the business now, with the goal of taking over for Greg and



Dawn when they retire. The family deeply cares about the reputation of their business and takes all customer feedback to heart.

Pioneer Door is fortunate to have long-term knowledgeable and friendly staff that cares about their customers just as much as the owners. They are thankful for all their past and present installation, repair, and office staff who have worked hard to maintain their goal. In addition to Jeff Shick who has been their primary residential installer for 30+ years, they have many invaluable employees; Mike Hauxwell who has been with them for 20+ years and is an expert in commercial and residential repairs, Darlene Powelson who has worked in their office for 10+

years and enthusiastically helps each customer, and Jeremy Ward and Jeff Trudeau who have been with them for several years, bringing a wealth of commercial and residential repair knowledge from their previous employers.

This past year Pioneer Door has worked hard to improve their building both inside and out. The showroom has been completely remodeled with new epoxy flooring, a fresh coat of paint and a larger variety of door sample displays for customers to see in person.

There are some exciting changes coming in 2025! Pioneer Door is looking to grow their business by offering a greater variety of products and services. As always, they are committed to serving their customers with honest and quality repairs, installations and products.

Pioneer Door is grateful to the community for their decades of support, referrals, and positive reviews. They have dozens of customers who have stayed with them from the beginning and recommended them to their friends and family. They take your customer recommendations and repeat business as the highest compliment.

Visit their Oxford Showroom at 1100 South Lapeer Road to view their products firsthand - they'll help you pick the door that matches your needs!



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Atlas Real Estate celebrates 30 years of service

This September it's been 30 years since Marian Wojtkowicz and Jeff Dawley purchased a small building near the intersection of Green and State roads. The two local real estate agents had a vision to transform a one time auto repair shop at 8491 S. State Road, into a dynamic business grounded on the principle of putting the client first.

"Most of all I'm proud of our reputation," said Dawley. "I'm proud of our business integrity, along with our philosophy of working together as dedicated professionals in an atmosphere of harmony and cooperation."

Dawley says real estate agent we bring value for buyers and sellers to the equation.

"It is a big purchase," he said. "We here at Atlas Real estate have stayed a part of the transaction. We can do a market analysis and bring hard data to table. We put the details into the equation."

That has been a contributing factor in our impressive growth in the real estate industry. Our company's foundation has been built on the four cornerstones of successful real estate sales; integrity, honesty, knowledge and problem solving."

Dawley reflects on 41 years as a Realtor.

A 1978 Brandon High School graduate, Dawley attended Central Michigan University and came back home in 1984



Marian Wojtkowicz and Jeff Dawley of Atlas Real Estate.

where he started with a small real estate firm in Ortonville.

"I earned my real estate license after college and I've never had another job," he said. "My partner Marian and I opened Atlas Real Estate because we decided we could do better with a higher level of service."

The Atlas Real Estate building was gutted, completely remodeled and has served as home base for the dedicated

staff.

"We don't just serve the community, we are part of the community," he said. "We look at customers and clients with a long-term view."

Over the years Atlas Real Estate has continued to give back to the community through donations, sponsorship, an athletic scoreboard at Goodrich High School, homecoming parades, September Fest and Good Times in Goodrich.



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i9 Sports: Bringing fun, skill building and sportsmanship to children for over 15 years

Sixteen years ago, i9 Sports franchise owner Chris Novak traded his accounting job with late-night deadlines and spreadsheets to inspire young athletes, build strong communities and make sports fun for kids.

Since then, i9 has expanded to 13 venues across Oakland and Macomb Counties to offer kids aged 3-13 exciting sports including flag football, soccer, basketball, lacrosse, volleyball, T-ball and coach pitch baseball. It focuses on fun, safety and inclusivity while ensuring every child gets to play and build skills and sportsmanship.

"Our organization stands out by combining a dedicated team of both paid staff and passionate volunteer coaches, ensuring the best possible experience for every team each week," Novak said. "We prioritize exceptional customer service, a user-friendly website and a strong emphasis on fun (and) creating an engaging and enjoyable environment for all participants."

i9 Sports is also "deeply" committed to supporting its local community by making youth sports accessible to all children in their area. The business donates thousands of dollars each year in cash and registration fees to local school PTOs, organizes sweatshirt and coat



drives for those in need and offers discounted seasons to families with limited budgets.

Their team has grown substantially after experiencing minimal turnover during the COVID-19 pandemic, and Novak is eager to

see how their commitment will continue creating lasting memories for families participating in i9's programs.

Daily operations are managed by four full-time employees, brothers Chris, John, Tom and Jim Novak, and two part time team members, their father Mike and sister-in-law Stacie. i9 has around 75 paid staff and coaches on game days who support i9 volunteers. These dedicated team members range from local high-school students to grandparents who share a passion for youth development and coaching.

"Team sports have profoundly shaped my life and the lives of many others," Novak said. "I'm deeply grateful to our customers for entrusting us with providing these valuable experiences to their children. I also sincerely appreciate our staff's dedication to going the extra mile to ensure every child has fun."

i9 Sports is located at 3100 Walnut Hills in Leonard. For more information visit i9sports.com, email leagueoffice199@i9sports.com or call 248-632-6166.

Hagopian Cleaning Services – your number one name in rug cleaning and repair

Since 1939, Hagopian Cleaning Services has been a trusted name in expert rug cleaning and repair services throughout Metro Detroit. You may also recognize their famous purple trucks driving around town for in-home carpet, furniture and air duct cleaning.

In 2017, Hagopian expanded its business by opening a rug cleaning drop-off location right here in Clarkston where customers can take advantage of their two for one offer.

“We wanted to provide our customers with a convenient Hagopian location closer to home where they can drop off their rugs for cleaning,” said owner Edmond Hagopian.

Hagopian Cleaning Services offers professional cleaning for all types of rugs, from fine silks and antiques to the rug’s your kids and pets trample on every day.

Their one-of-a-kind rug care spa provides a deep, thorough clean that will flush away any embedded soil and bring the colors back to life.

They also offer rug repair services. From simple binding and fringe repair to reweaving large holes, Hagopian Cleaning Services has rug repair artisans ready to get your rugs back into shape, restore its value and more importantly, give you many more years to enjoy your rugs.

With their years of experience, you can’t go wrong with Hagopian.



“Most of our competitors will simply surface clean area rugs, which fails to remove most of the soil and none of them have the knowledge that we have in rug repair and stain removal,” Hagopian said.

With over 100 employees, more than half have 20+ years of experience.

As a 3rd generation family business, all three owners live in and are active in the surrounding community. Some examples of their community commitment are holding Student Rug Design Competitions with the College of Creative Studies, maintaining a partnership with the Michigan and Huron Valley Humane Societies, cleaning and repairing rugs at the Ford Estate of Henry and Clara Ford in Dearborn and the



Elenor and Edsel home in Grosse Pointe, recreating historical rugs for the Ford Estates and Cranbrook Academy of Arts and, as Americans of Armenian descent, they started Armeniafest to bring their rich heritage to the community.

Hagopian Cleaning Services extends its warmest gratitude to the community and looks forward to many more years of taking care of its customers through the services they provide.

For a look at how this process is done or to schedule an appointment, visit their website at HagopianClean.com or to reach Clarkston call 248-403-7847.

Hagopian Cleaning Services is located at 7073 Dixie Highway in the White Lake Commons.

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A beacon of hope: Clarkston Coalition of Youth

The Clarkston Coalition for Youth is a beacon of hope and support for the people in our community. As we strive to empower and uplift the residents of Clarkston, we recognize our mission cannot be fulfilled without the invaluable contributions of passionate volunteers and dedicated board members from all sectors.

The challenges faced by families and our youth today from educational disparities to mental health struggles, require a collective effort to create lasting change.

By engaging with the coalition, volunteers can make a difference in the lives of our community. Whether it's working with youth, organizing events, or providing essential resources, each action plays a vital role in nurturing the potential of our youth.

Serving on the board is an opportunity to shape the coalition's strategic direction. Individuals from diverse backgrounds—whether in education, business, healthcare or parenting—bring unique perspectives that can enhance our programs and initiatives. Your expertise can help us develop innovative solutions that address the needs of our community.

Becoming involved in the Clarkston Coalition is about more than just filling roles. It is about building



relationships and fostering a sense of belonging.

Our vibrant community thrives when we come together, pooling our talents and passions to inspire the next generation. Imagine being part of a supportive network that builds families up, ignites dreams and empowers young people to pursue their goals fearlessly.

We invite you to join us in this vital mission. Your

time, skills and compassion are the keys to unlocking a brighter future for all. Together, we can create a nurturing environment where every young person in Clarkston has the opportunity to flourish and families have resources and support when needed.

Volunteer or apply for a board position today, and be the change you wish to see in our community! If interested, email tonya@clarkstonyouth.org.



The Clarkston Coalition for Youth is looking for volunteers who are looking to give back to the community that has given to them. We want to offer you a rewarding opportunity and make the most of your special talents and expertise. Go to www.clarkstonyouth.org for more information

Check us out on:



"Federal, State, and/or Country funding has been provided through the Oakland Community Health Network - Substance Use Disorder Services to support the project costs."

Clarkston Coalition for Youth

Serving the families and the community since 1996

Who we are-

Amidst the tapestry of our endeavors lies the golden thread of our funding, woven by the hands of two grants. Our guardianship is guided by the esteemed Oakland Community Health Network and the Alliance of Coalition for Healthy Communities. Through our enchanted offerings of School Enrichment Programs, we have partnered with Be Kind, AWOD, CHS & RHS staff appreciation, You've been Capped, Adopt a Senior, managed the Senior Info page on Facebook, and provide information into topics such as Anti-Drug & Bullying, Vaping, Underage Drinking, Mental Health and Suicide. We've hosted iconic events over the year such as Spring Break Clarkston style, Drug Take Back Day, and Alcohol & Tobacco Education for Vendors and so much more. The beacon guiding our journey is to offer support to families, teachers, and the community, illuminating the perils of the risky behaviors that our youth face in today's world. To this end, we embrace the 40 Developmental Assets, a framework that illuminates the path for our youth to reach their highest potential.

Pet Wants is your trusted source for pet supplies

Pet Wants is thrilled to be named the Best Pet Supply Store in Independence Township again this year and extend a massive thank you.

"A heartfelt thank you to our valued customers for your continued support. We are grateful for choosing us time and again," said owner Joe Alnaraie. "We strive to provide the best experience and appreciate your trust in our products and service.

As a small family-owned business, Pet Wants prides itself in providing the best products and care for your pets.

Joe and his wife have lived in Clarkston since 1999 and have three children. Their journey to Pet Wants started in 2019 when they adopted their dog, Max. Max had all kinds of food sensitivities.

In researching a variety of foods, they found a company in Ohio that makes premium small batch food. Max tried the food, his issues got much better and he refused to eat old food. When they realized there wasn't a Pet Wants local to Clarkston, we saw an opportunity to be a resource.

Over the years, the entire family have become active members in the community; donating to school fundraisers, charities and events with gift baskets, sponsoring sports teams and beloved programs like Clarkston SCAMP, participating in events through Independence Township, the SOGGY DOGGY and Canine Rescue Centers' Pawstival, and supporting the Humane Society of Genesee County, Paradise Animal



Rescue in Lapeer and Canine Companion Rescue Center in Clarkston.

Pet Wants focuses on holistic foods and supplements and prides themselves on having Michigan companies represented in their store. With transparency of ingredients and sourcing, a knowledgeable and caring staff and a sincere passion to be the best for you and your pet.

Pet Wants Clarkston currently has four employees and groomers that are highly trained and certified to offer premium grooming for dogs.

This involves a range of high-quality services and products tailored to enhance a pet's hygiene, health and appearance.

This includes services like luxury baths with appropriate coat shampoos, professional haircuts, nail trimming, ear cleaning and teeth brushing, often conducted in serene, spa-like environments. Premium grooming also focuses on individualized care, using natural grooming products made in the U.S.A., which can be gentler on a dog's skin and coat. They aim at providing a stress-free and pampering experience. Ultimately, premium grooming not only results in a well-groomed dog but also promotes overall well-being and strengthens the bond between the owner and their pet.

This year, Pet Wants Clarkston is happy to announce expanded grooming options, new items at the all-natural chew bar and multiple new food options including Dr. Marty and Badlands Ranch.

For more information on services or to schedule an appointment, call 248-969-0419 or visit their website at petwantsclarkston.com.

Make sure to check them out on Facebook and Instagram too or stop by and say hello.

Pet Wants Clarkston is located at 6469 Sashabaw Rd.

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View Newspaper Group celebrates 22 years of community connections through its 22 papers

LAPEER — Last year was a big one for View Newspaper Group as the locally-owned, locally-connected and locally-operated newspaper company celebrated 21 years and added seven newspapers to its group through an acquisition. This year is already proving to be a big year too with the announcement of View Newspaper Group's latest start up — the St. Clair Area View set to launch this May.

"Last year and this year are proving to be two huge years of growth for our company. We are now Michigan's largest, independently owned newspaper group. A milestone we take great pride in, said View Newspaper Group Publisher Wes Smith. "We focus on storytelling and one of the most important stories we can tell is our own. While some newspapers have struggled, we are happy to report that we have continued to grow since our start 22 years ago."

Leadership announced in May 2024 the acquisition of seven newspapers on the west side of the state including, Hastings Banner, Hastings Reminder, Lowell Ledger, Lowell Buyers Guide, Battle Creek Shopper News, Marshall Advisor & Chronicle and Sun & News. In March 2025 the group announced the launch of the St. Clair Area View, which will be distributed for free to 17,000 homes in St. Clair County twice a month.

Founded in 2003 by Lapeer native Rick Burrough, View Newspaper Group publishes 22 community newspapers with more than 352,000 copies in print each week covering Lapeer, Oakland, Genesee, Livingston, Sanilac, Huron, Saginaw, Shiawassee, Montcalm, Ionia, Barry, Calhoun, Kent and St. Clair counties.

The on-going growth of View Newspaper Group is further proof that the company is committed to making meaningful connections for readers and clients each and every day. Along with newspapers, those connections are made through the company's special publications, events and the donation of money and advertising space to area nonprofits. Most importantly the success of View Newspaper Group is proof of the power and strength of community newspapers.

"Our growth is proof that newspaper readership remains strong for our products, because local, community newspapers are so important," said Smith. "We look forward to carrying on the important work of delivering local news to each of the communities we serve."

The strength of the newspaper company



The team at View Newspaper Group, which publishes 22 papers across 14 counties in Michigan, is proud to be your community connection.

has allowed the team at View Newspaper Group to continue to give back and support community causes through signature events, editorial coverage and cash donations.

In the last year alone, View Newspaper Group supported area nonprofits with \$140,000 worth of cash donations, sponsorships and dues. That, along with Burrough's personal donations to the community last year brought the total to more than \$180,000.

"I'm humbled that reader support and that of our advertisers has allowed View Newspaper Group to give back and support the communities we serve at that level," said Smith. "Giving back is an important part of being a community newspaper."

Part of that support also comes from the events View Newspaper Group hosts. Leading the trend of combining events and newspapers, the team at View discovered that events are a great way to further connect the communities they serve. In 2024 alone, more than \$43,500 was raised for area nonprofits through the newspaper company's signature events.

"After a decade of hosting community events, View Newspaper Group has raised more than \$294,000 for important causes," said View Newspaper Group Brand Manager Emily Caswell, who helps produce the events. "From our very first craft beer festival to our all-women's golf outings, each event has a few goals — connect our guests to our sponsors and each other, provide a day or night of fun for the community and raise money for a great cause. The results speak for themselves."

View Newspaper Group events include:

- View Lady Classic: This all-women's golf outing is now heading into its ninth

year, and is set for Thursday, July 31 at Metamora Golf & Country Club. The event has raised more than \$137,000 since its inception for Lapeer Area Citizens Against Domestic Assault (LACADA).

- View Lady Classic Fenton: Held at Fenton Farms Golf Club, this event returns Monday, June 23. In just three years the event has raised \$22,650 for the local nonprofit Delivering Hope.

- Bottles, Brews & News: View Newspaper Group's autumn craft beer and wine fest in downtown Fenton has raised more than \$37,100 for Fenton Area Resource & Referral Network Inc. (FARR) since its start six years ago. Keep an eye out for the 2025 date.

- Bowling in Bowties: This fundraiser features a swanky night of bowling to benefit the Lapeer County Department of Veteran Services (LCVS). It's held each February, and in six years the event has raised more than \$29,500 for LCVS.

A successful community newspaper, said Smith, is a vital part of making the cities and towns they cover successful. "Part of what we do is ensure that businesses and organizations in the communities we cover are prospering," said Smith. "We are very grateful to our loyal readers, advertisers, sponsors and those who attend our events. We're also thankful to our team members who show up every day to write the stories, serve our advertisers and readers and keep our local papers going."

View Newspaper Group has offices in Lapeer, Oxford, Ortonville, Fenton, Sandusky, Bad Axe, Chesaning, Greenville, Hastings, Lowell and Battle Creek. Most of their newspapers are direct-mailed for free to readers' homes, while six — Tri-County Times, Sanilac County News, The Daily

News, Lowell Ledger, Hastings Banner and the 187-year-old County Press — are subscription-based.

With a focus on print-first, View Newspaper Group's newspapers are the leading news and advertising resource in the markets they serve.

"Between our free circulation newspapers that are delivered to nearly every home in the markets they cover and our paid circulation newspapers, we reach more consumers than any other media," says Pete Clinton, View's advertising director. "Our newspapers are welcomed into the homes of our readers who use them to make buying decisions for their families."

VIEW Group, the branding division of View Newspaper Group continued to assist clients with their branding needs in 2024. The team continues to seek clients, including area nonprofits, to assist in their branding needs from complete rebrands to annual reports to small projects including invites, branded giveaway items and more.

"Since their start, newspapers have always played a role in their clients' branding and overall marketing efforts," said Caswell. "Our award-winning branding division ensures our clients don't have to go far when they need a new logo, complete rebrand or even something as simple as professional writing services."

View Newspaper Group's individual newspapers are members of the Michigan Press Association (MPA). "The MPA is an important trade group in our state that protects the freedom of the press as well as citizens' right to know what their government is doing by protecting and fighting to expand Michigan's Freedom of Information Act," Smith said. Smith is Past-President of the MPA board and serves on the board of Community Papers of Michigan of which View Newspaper Group is also a member. Many View Newspaper Group team members serve on area nonprofit boards and are avid community volunteers.

In the year ahead, the company will continue to focus on growth so the team can do even more for the communities they serve.

"We take our role as a community newspaper group seriously," said Smith. "We feel privileged to have the support we do, and in turn be able to offer support back to the organizations we know make our communities so great. The year ahead looks bright and we look forward to continuing to be your community connection."





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Clarkston Chamber looks forward to 2025

The Clarkston Area Chamber of Commerce is already hard at work for 2025, gearing up for a busy year of even more networking and collaboration opportunities.

With approximately 500 members, the Clarkston Chamber provides a variety of services and benefits to its members including advocacy, support, promotion, marketing and community engagement. The Chamber offers all of these things in order to help its members establish stronger relationships with other organizations and build a larger presence within the community. They offer several Business-to-Business and Business-to-Consumer events throughout the year which allows its members to engage and connect with other community members, as well as local businesses. In doing so, it also offers a unique opportunity for widespread marketing and connection for its members.

As a non-profit and with a staff made up of Interim Executive Director



Emily Osmialowski

Emily Osmialowski, Membership Manager Haylie Heichel and Office Manager Megan Messer, the Chamber finds success because of the welcoming environment the three are able to create and the hard work put in every day to ensure that all their events are well attended and marketed.

Chamber staff, the Board of Directors

and Ambassador team are dedicated to their tasks which continue to transform and evolve the Chamber in a positive manner benefiting members and, in turn, the community.

The Clarkston Chamber does a little (or really, a lot) of everything and community engagement is what is more important to them. Some of these include:

Throughout the year, their Young Professional Networking group volunteers for service projects with local organizations in the spring and fall.

The Chamber also hosts a number of major community events like the Food Truck Rally, Concerts in the Park, Taste of Clarkston, Pumpkins & Pastures and the Holiday Market.

These events provide an opportunity for the community to come together with local businesses and celebrate everything Clarkston and the surrounding areas have to offer.

They also do their best to serve the community by offering free

opportunities to families, senior citizens and everyone in between so that they can enjoy the Clarkston area.

The Chamber appreciates and prioritizes all of its members who show their support through sponsorship, attending events and their overall confidence in the organization and expresses its gratitude to its supporters.

“Thank you for being an essential part of the Clarkston community. Your presence and participation make us stronger, more vibrant and filled with endless possibilities,” said Osmialowski.

The Chamber looks forward to continuing meaningful partnerships and contributing to the growth and prosperity of the Clarkston community.

Over the next couple of months, the Chamber is preparing for several events including Women in Business, Food Truck Rally and Concerts in the Park.

“Here’s to a future of success and boundless opportunities!”

For more information, visit their website at clarkston.org.

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A collage of seven photographs showing various community events and group photos of Chamber members and staff. The photos include: a group of people standing outdoors on a path; a group of people holding signs indoors; a group of people standing in front of a building with a sign that says 'The Clarkston Area Chamber of Commerce'; a group of people sitting on the ground with signs; a large crowd of people at an outdoor event; a group of people standing indoors; and a group of people standing outdoors.

Tri County Equipment celebrates 40 years

LAPEER — For four decades, Tri County Equipment has been committed to serving Michigan’s agricultural, commercial, and residential equipment needs with integrity and dedication.

Founded in 1985 in Sandusky, the family-owned business has grown to 11 locations across the Thumb and Mid-Michigan, becoming the go-to source for high-quality John Deere equipment and exceptional customer service.

“We have a great team of individuals who all pride themselves on doing what we’ve done best for the past 40 years — taking care of our customers,” said Scotty Wadsworth, sales manager and part of the family that has owned and operated Tri County Equipment since its founding. “We know most of our customers by name and can almost predict what they need when they walk in our doors. We’re here to help their business go right, even if that business is just the best yard on the block.”

Although Tri County Equipment’s



Celebrating 40 years in business, Tri County Equipment continues to serve Michigan’s agricultural, commercial, and residential equipment needs with 11 locations across the Thumb and Mid-Michigan.

main focus is agricultural equipment, including tractors, combines, sprayers, balers, and more, the company also offers a wide range of residential and landscaping products. Homeowners can find everything from John Deere riding mowers to side-by-side vehicles, as well

as equipment for workshops and property maintenance. No matter the job, Tri County Equipment has the right tool to get it done.

What started in Sandusky has expanded to Bad Axe, Birch Run, Burton, Caro, Fenton, Lapeer, Marlette, Reese, Auburn Hills, and

Saginaw — a reflection of Tri County Equipment’s commitment to serving its customers wherever they need reliable equipment and support.

Beyond equipment sales, Tri County Equipment is deeply rooted in the communities it serves, supporting local programs such as 4-H, Future Farmers of America (FFA), and county fairs. Wadsworth himself is a founding member of the Goodtimers, a nonprofit group dedicated to giving back to local communities in times of need.

“Giving back has always been a large part of who we are as a company, and I’m happy to carry on that tradition,” Wadsworth added.

As Tri County Equipment celebrates 40 years of doing the right thing, the company looks forward to continuing its legacy of customer-first service and community support.

For more information, visit www.tricountyequipment.com or stop by one of their 11 locations. In Auburn Hills, visit 3700 Lapeer Rd. or call 248-373-5000 to learn more about their full line of John Deere products.



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Alpine Roofing puts community, customer first

For 35 years, Alpine Roofing Complete, Inc. has been servicing the Ortonville community and beyond.

“We started in 1990 when a customer needed a roof repair,” said owner Joe Harrison.

Harrison and his team at Alpine Roofing Complete, Inc. are ready to take on any project that the customer is thinking of, including roofing, siding, framing, windows and garage doors. Harrison is a licensed builder, and has another licensed builder working with him to be able to tackle any project.

“We have a hands on approach that delivers high-quality work,” said Harrison. “We are a family-run business, so everyone has a vested interest.”

Alpine Roofing Complete also does insurance work, and Harrison has over 30 years of experience adjusting insurance claims for homeowners. They also have financing options available to customers to make payment easier.

Harrison and Alpine Roofing Complete have also remained involved with community partners and organizations, including helping to collect donations for the annual Stamp Out Hunger



Noelle Harrison collecting donations for Stamp Out Hunger in 2024.

food drive in partnership with the post office.

“We do a lot for our community and our neighbors,” he said. “From food drives to free service work and sponsorships.”

Their service to the community and service at a great price have won them the title of Best of the Best for 15 years, and Harrison attributes that to his great crew and customers.

“We appreciate all the great customers who have allowed us to make their homes a bit nicer,” he said.

In 2025, they plan to continue to better their service, and to continue to improve their materials with the best they can offer. They work with the idea in mind that if the work is done right the first time, it will pay for itself in the long run.

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Wednesday, March 26, 2025

Progress is cause for celebration

It's been nearly three years since I first introduced myself to readers of this publication. At that time I shared a joke about Michigan State students and alumni and our ability to celebrate even the mundane. I'll never see that as a bad quality.

Today, however, there is something big to celebrate and you hold it in your hands — our annual Progress Edition.

Started in the mid-1960s by County Press Publisher Bob Myers in Lapeer, the publication is one of the original forms of sponsored content. While Myers didn't invent the concept of sponsored content, once he started to publish his annual Progress Edition many publishers around the state followed suit. Including the former publishers of the paper you're reading right now.

The concept of Progress is that

any client who purchases a traditional display ad receives an article. The result is a publication full of great stories from area businesses and nonprofits. Stories of growth, of long-serving employees, of giving back to the community and more.

When locally-owned and operated View Newspaper Group acquired the paper you're reading, we knew that the Progress Edition would continue and get bigger and better each year.

Having spent a few years in the public relations world (a career centered on celebrations), I can assure you that a newspaper offering something like our Progress Edition is a PR dream come true.

Yes, there is an investment attached, but it's not often that a



**EMILY
CASWELL**

View Newspaper
Group Brand
Manager

newspaper approaches a business and says "We'd like you to tell us the story of your past year, in your words."

The entire purpose of our Progress Edition is to celebrate. North Oakland County is made up of hard-working people who have accomplished amazing things this year. Perhaps the only downfall of the great people in our communities is that most are

not keen on the idea of "tooting their own horn" so to speak. I've had conversations with people during Progress who accomplish more in a day than others do in an entire year, but they don't see this as something to brag about, it's just their nature.

That's where we come in. The *Clarkston News* and *The Citizen*

are here to remind you that as a business owner, CEO, president, director of a nonprofit, doctor, educator, etc. what you and your team have done in this past year matters. We're happy to help you tell the world about it.

While we're at it, let me brag a little bit about our talented team of writers, sales executives and designers who made today's publication possible — they're amazing. Putting together the Progress Edition is no small feat. I'm proud of today's Progress Edition and know you'll agree. The paper, this community and you — our readers — are all definitely something to celebrate.

If you missed out on this year's edition and want to be a part of the celebration next year or if you've forgotten the Michigan State joke and are curious email me at ecaswell@mihomepaper.com.

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ChoiceOne Bank CEO Kelly Potes, center with the scissors, celebrates after cutting the ceremonial ribbon to mark the name change from The State Bank to ChoiceOne Bank in Fenton on Monday, March 17. To the left of Potes is Ronald Justice, Fentura CEO and president, and behind Justice is ChoiceOne President Michael Burke, Jr.

ChoiceOne Financial Services, Inc. completes successful consolidation of ChoiceOne Bank and The State Bank

In a move set to strengthen its ties with local communities, ChoiceOne Financial Services, Inc. proudly announced the acquisition of Fentura Financial, Inc. and The State Bank. This brings together two community-focused institutions, marking a significant milestone for ChoiceOne.

“We are excited to welcome The State Bank into our ChoiceOne family,” said ChoiceOne CEO Kelly Potes. “This is a geographical and cultural fit for ChoiceOne and allows us to expand our community bank franchise further into Central and Southeast Michigan. Our combined company offers greater range and capacity for commercial and consumer lending as well as leading advancements in technology. We believe ChoiceOne offers substantial opportunity for our collective communities, customers, and employees while adding significant value for our shareholders. ChoiceOne will offer small businesses and consumers in West, Central and Southeast Michigan an extensive line of products and services delivered through an enhanced retail network including digital and branch banking.”

For 126 years, both ChoiceOne and The State Bank have been pillars of their communities, providing more than just financial services—they have been trusted partners in growth and prosperity. With the combined assets now exceeding \$4 billion, the expanded ChoiceOne family extends its reach

to 56 offices across West, Central, and Southeast Michigan.

Reflecting on a record-breaking year in 2024, where ChoiceOne reported over \$26.7 million in Net Income, ChoiceOne President Michael J. Burke, Jr. attributed the success to the dedication and hard work of the bank's employees. “Our team's unwavering commitment to relationship banking has been crucial. We're excited to bring that same level of dedication to even more communities.”

Part of ChoiceOne's success as a community bank over the years has been the time and commitment employees extend to the communities ChoiceOne serves. ChoiceOne employees generously serve in leadership and volunteer positions. In 2024, ChoiceOne donated approximately \$420,000 to local communities and employees volunteered 6,000 hours in community service.

At a time when personal connections and community support are more important than ever, ChoiceOne's expansion is a beacon of hope and a testament to the enduring power of community banking. As the bank grows, so does its commitment to the people it serves. ChoiceOne's mission is clear - to provide superior service, quality advice, and show utmost respect to everyone they meet. This isn't just about banking—it's about building a brighter future together.

The Boat Bar, Ortonville's hotspot on Bald Eagle Lake

Chances are stagecoach passengers riding between Flint and Pontiac in the 1890s would tie-up at a small inn on the east side of Bald Eagle Lake. By 1910 the inn owner was given a keg of beer and a keg of whiskey for their thirsty patrons. Over the next 150 years the iconic establishment thrived as a local spot where travelers along with community members would gather. Since Sept. 3, 2003 John and Kim Hagar have owned the Boat Bar where the tradition of food, fun on the shores of Bald Eagle Lake continues.

"We want to say a huge thank you to all of our amazing customers and dedicated employees," said Jessica Payne, social media manager and bartender. "To our customers, thank you for your continued support over the years and for making the Boat Bar such a special place. Your loyalty and friendship mean the world to us. To our employees, we're incredibly grateful for your hard work, enthusiasm, and the positive energy you bring every day. You all



make this place feel like home, and we couldn't do it without you."

The Boat Bar offers 6 beers on tap and over 50 bottles and cans of customers' favorite beverages. They also serve wine, liquor, or check out their signature rum punch served in a hefty 32 ounce bucket. There's also plenty of entertainment, including the Michigan Lottery, Club Keno, Pull Tabs, Scratch-Off tickets, and Fast Cash. During the week,

there's Trivia, Karaoke, 9-Ball Pool Tournaments, Live Music, Pool Tables, and Darts. In the summer, watch the sunsets over Bald Eagle Lake. The kitchen is also open until 2 a.m. each day serving Boat Bar favorites including the famous Butter Burger, Pretzel Bites, Philly Cheese Steak, Sliders, and the popular Fish Fry.

"We appreciate the community," said Payne. "We strive to give back

whenever possible."

On Thanksgiving and Christmas, the Boat Bar provides complimentary dinners to those who need a place to go,

"We're your home away from home," she said. They also donate to local sports teams, the Ortonville Lions Club, cancer foundations, and support the local police, firefighters, and military."

In 2025 and beyond, we're excited to continue growing and offering even more for our customers. We

plan to expand our events, bringing in more live music, fun activities, and community gatherings. We're also looking to introduce new menu items and drink specials to keep things fresh and exciting. "As always, we'll keep serving up great food, drinks, and good times," she said. "We can't wait to keep making memories with our loyal customers and welcoming new faces to the Boat Bar"

The Boat Bar is open seven days a week, 365 days a year, from 9 a.m. until 2 a.m.



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From left Butch Cox, Craig Crawford, Carl Cox and Paul Opperman.

Classics Customs & Restorations-Automotive

They were family cars, driven daily for church, work and vacations. Today the classic rides reflect a unique era of automotive history spanning more than a century.

The team at Classics Customs & Restorations-Automotive, provide the passion and decades of expertise for vehicles new and old. Whether it's freshening up a family heirloom with a few modern amenities, or building your custom dream ride that you have always wanted.

"We offer custom vehicle services along with general repairs," said Carl Cox, who along with Paul Opperman are co-owners of CCR.

CCR Automotive, 1695 S. Ortonville Road opened in the summer of 2024. "The classic cars come from a unique clientele, especially when those vehicles are more than 20 years old. It takes a special expertise that is just what we do. We are the guys everyone tells you to go see when few automotive shops touch it."

Cox emphasizes there's often strong sentimental attachments to classic vehicles, whether it's a car from high school days gone by or the first vehicle purchased or a dream car or truck, CCR Automotive will work with the client to make it happen.

"With all have experience in the

automotive world on everything from classics, modern muscle, racing, and vehicle development," he said. "Let's talk about that car you have been wanting to get back on the road, or talk about those upgrades you have been thinking about. Let us help you make your dreams a reality."

The classics are often very personal to our clients, added Cox.

"We understand it can often be difficult for clients to allow people to work on their vehicle," he said. "We get it. It's an irreplaceable part of a life, it's your father's car or grandfather's or maybe a brothers. Either way, we provide a way to assist those who want to keep that tradition going."

CCR Automotive will handle your vehicle with pride, care, and integrity.

"A lot of people today want the look of a classic old car, but they want it to drive and handle like a new car," he said. "We convert to power brakes all the time, install safety belts and convert from points to electronic ignition."

The team at CCR specialize in suspension, electrical and driveability.

"We want our customers to be safe and enjoy the vehicles they build," he said. "Drive the vehicles, if you're going to make the investment take it out and have fun."

Ecos Wealth Advisors: The Future of Financial Planning

At Ecos Wealth Advisors, our journey began with a simple yet powerful mission: to empower individuals and families to achieve their financial aspirations. Built on the cornerstones of personalized attention and strategic guidance, we have evolved from a modest advisory practice into a trusted partner for our clients, assisting them as they navigate the complexities of their financial lives.

From the outset, we recognized that financial planning transcends mere numbers – it's about people, their dreams, their fears, their aspirations, and their families. It's about actively listening to our clients, understanding their unique circumstances, and devising tailored strategies that align with their goals and values.

We have accompanied our clients through pivotal life events, including retirement, business ownership, succession planning, transferring generational wealth, and legacy creation through estate preservation. In each of these events, our focus remained on developing a deep understanding of our clients' needs and desires to provide them with the best possible guidance and support as they pursue their financial goals.

We believe that technology is integral to modern financial planning. By embracing cutting-edge tools and innovative solutions, we provide our clients with secure digital access to account management, financial projections, and real-time portfolio tracking. These technological advancements streamline processes,



Tommi Harris and Vita Romberger of Ecos Wealth Advisors.

enhance transparency, and allow for more efficient and effective management of our clients' financial resources. However, while technology enhances our capabilities, it does not replace the human element. Our core philosophy remains centered on building and nurturing strong relationships based on trust, transparency, and a deep commitment to personalized guidance.

As we look to the future, the landscape of financial planning is more dynamic than ever. Market fluctuations, tax law amendments, evolving retirement strategies, and emerging technologies necessitate a proactive and adaptable approach.

In response to these changes, we are constantly evolving our service offerings and expanding our expertise to meet the ever-changing needs of our clients. This includes comprehensive estate planning, ensuring financial security for future generations and providing guidance on navigating complex tax laws and regulations.

Furthermore, we are committed to promoting financial literacy and empowering our clients to make informed decisions in an ever-changing world. Through personalized planning sessions, educational workshops, and ongoing strategic guidance, we equip our clients with the knowledge and tools they need to achieve financial well-being. We believe that an educated client is an empowered client, and we are dedicated to providing our clients with the resources and support they need to take control of their financial futures.

The road ahead is full of possibilities, and we are privileged to be a part of our clients' financial journeys and this community. We remain dedicated to providing unwavering support and expert guidance, helping our clients navigate the complexities of financial planning and build a secure and prosperous future. Our commitment to our clients goes beyond simply managing their money – we strive to be their trusted partners, guiding them through every step of their financial journey and helping them achieve their dreams and aspirations.

An advertisement for Ecos Wealth Advisors. The background is a soft-focus image of a hand holding a small yellow flower. At the top center is the Ecos Wealth Advisors logo, with 'ecos' in a bold, lowercase font and 'Wealth Advisors' in a smaller, uppercase font below it. On the left side, there are two circular headshots of the advisors. The top one is Tommi Harris, with her name and title 'Investment Advisor' to her right. The bottom one is Vita Romberger, with her name and title 'Investment Advisor' to her right. On the right side, the text 'LOOKING FOR A FINANCIAL ADVISOR?' is written in large, bold, uppercase letters. At the bottom center, the website 'www.ecoswealthadvisors.com' is listed, and below that is a phone number '248.942.4842' preceded by a small circular icon.

Wholesome Health: A Purpose-Driven Approach to Functional Medicine

We are joined by Cindy Crandell RN Functional Medicine Nutritionist and CEO Wholesome Health.

Cindy, you had a successful journey with Nuview Nutrition for 25 years and was voted best of the best for ten years in a row, what led you to Wholesome Health?



After selling Nuview Nutrition, I realized my passion for functional medicine and helping others was something I couldn't step away from. It's a purpose-driving calling for me. However, I wanted the freedom to travel and have a more flexible lifestyle. That's what inspired me to create Wholesome Health – a remote functional medicine telehealth practice that allows me to continue making a difference while maintaining a flexibility to enjoy life on my terms.

What makes Wholesome Health different from other functional medicine practices?

Our approach is fully customized which also includes education and tools to make each client successful. We are dedicated to finding the root cause of health concerns rather than just treating symptoms. We offer personalized nutrition plans combined with prescribed nutraceuticals to bring balance and healing to the body. Every person is unique and by using a functional medicine approach we can develop targeted solutions that truly support long-term wellness. The convenience of

telehealth also means that clients can access expert nutrition and care from anywhere.

What types of clients do you typically work with?

Many of my clients struggle with chronic conditions, weight management, gut health issues, hormone imbalances or general wellness concerns. They often come to us after years of frustration with traditional healthcare approaches that treat symptoms without addressing the underlying causes. Our goal is to empower them with the right nutrition, supplementation, education and lifestyle strategies to help their bodies heal naturally.

How has transitioning to a telehealth model impacted both your work and personal life?

It's been an incredible shift. Professionally, now I can reach a wider audience and offer high-quality, individualized care without the constraints of a physical office. Personally, it has given me the freedom to travel and enjoy a flexible schedule while still doing what I love. It's truly the best of both worlds – helping people achieve better health while creating a lifestyle that aligns with my values. For those clients who want in person visits, Taylor Lang offers in person visits in the Clarkston area.

What's next for Wholesome Health?

I'm always looking for ways to expand and improve our offerings. Whether it's developing new wellness programs, offering more educational resources or enhancing the client experience, my focus remains on making functional medicine more accessible and effective. The future of

healthcare is shifting toward a more personalized and preventative approach. I'm excited to be part of that transformation.

You've mentioned that Wholesome Health takes a different approach compared to traditional functional medicine office. Can you elaborate on that?

Absolutely. Many functional medicine offices focus primarily on treating symptoms with supplements. Clients come to us because they are not getting the results desired and complain about numerous supplements even supplement fatigue. This is not different than just prescribing medicine, true healing goes beyond that. The key is combining a customized nutrition plan and lifestyle changes with prescribed nutraceuticals based on individual findings. This creates a powerful synergistic effect, allowing the body to heal at a deeper level, reverse disease and restore vitality.

That's a compelling approach. Is there another aspect that sets you apart?

Yes – the missing pieces in many practices is education. Most healthcare offices are rushed, and visits too short to cover lifestyle and customized nutrition a client needs the full package to truly see lasting results. Education is key to long-term success. That's why we have created an educational hub each client has access to. It's packed with evergreen courses, cooking videos and educational handouts to empower clients with the knowledge they need to take control of their health. By building this toolbox, we set our clients up for sustainable, long-term wellness rather than short-term

symptom relief. It is also important to educate clients on keeping their immune system healthy and how to treat illness if it arises to decrease need for frequent use of antibiotics.

It sounds like Wholesome Health is growing into something really impactful. Could you share some future plans with us?

Yes! I'm excited to share Taylor Lang has joined me with plans to take over ownership of Wholesome Health in the next 3-5 years. Taylor shares the same passion and vision for functional medicine, and I couldn't be happier to have someone on board who will continue to expand, elevate and continue our mission.

Additionally, in 2025, we're launching a new weight loss and detox membership. This program will be done in a group format making it a cost-effective option for those who enjoy the camaraderie and support of working alongside others. We've seen how powerful community-based programs can be, and this membership is designed to restore health and vitality while fostering a supportive environment for success.

That is amazing news! Any final thoughts for your clients and supporters?

I just want to give a heartfelt thank you to all of our clients who have trusted us with their health. Your dedication and commitment inspire us every day. We're honored to be a part of your wellness journey. We're excited for what's ahead and look forward to continuing to serve you with even more innovative, effective health solutions for years to come.

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Randy Wise Ford Ortonville, serving the community for more than 20 years

Since 2004 Randy Wise Ford has served the community and remains northern Oakland and southern Genesee counties destination for new and pre-owned vehicles.

"It's all about the outstanding team we have here at Randy Wise Ford," said Chris Boan, manager. The dedication of our employees coupled by the community support, continues to make us a leader. We thank the community and our customers for their confidence in our team."

The response from the community has prompted the continued growth of Randy Wise Ford in Ortonville. Over the past two decades a 20,000 square foot state of the art showroom and service area at 968 S. Ortonville Road just south of the pre-owned facility, provided room for a vast selection of cars, trucks and SUVs. The expansion of the service area and pre-owned facility was the third investment since 2013 for Randy Wise Ford.

"It's been a team effort," said Boan. "Our staff goes the extra mile for our customers and our growth continues to increase. In 2004 when Randy Wise purchased the dealership, he had a vision of this type of growth. Randy has always taught us to be a big part of the communities in which our business is a part."

In addition, Randy Wise Ford Ortonville invested in charging station



The staff at Randy Wise Ford, Ortonville

infrastructure to meet the growing need for EVs in the community.

"Our charging stations are available for easy access 24/7," he said. "The needs of our customers are paramount."

Randy Wise Ford makes the vehicle purchase process easy and seamless exceeding the needs of customers.

Whether meeting at the spacious showroom, or remote delivery location or in the comfort of their own home, the knowledgeable staff at Randy Wise Ford makes the process convenient.

"Technology has helped them develop processes to make paperwork

more efficient," said Boan.

Similarly, service is also provided in three ways, including at the dealership, pickup and delivery, and mobile service.

"Over the past few years, our mobile service has become very popular," he said. "That demand has prompted the need to add a second service vehicle to our fleet."

The mobile service includes Ford recalls, mount and balance new tires, tire rotations, along with many others such as a quick charge for electric vehicles.

"We provide a simple and convenient alternative for routine maintenance for all our customers," he said.

Teaming up with Ford Motor company, Randy Wise Ford provides a variety of vehicles including electric to the F-150 America's best selling truck for 48 consecutive years to Ford Bronco SUV.

After the sale, Randy Wise Ford services all makes and models of vehicles from oil changes to diesel engine repair. With motorists now keeping their vehicles an average of about 11 years and often more than 200,000 miles, maintenance is key. The certified team at Randy Wise Ford are ready to keep vehicles operating at peak efficiency.

"We care about our customers," said Boan. "Our reputation for quality work is second to none. We fix your vehicle right the first time and in a timely manner."

Randy Wise Ford supports the local schools including Brandon, Clarkston and Goodrich. The Randy Wise organization is the leading dealer group in supporting the United Way.

So go to randywiseford.net or visit them at the dealership to see all they have to offer.



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Groveland Township outdoor life at its best

Nestled in the northern fringes of Oakland County and founded in 1838, Groveland Township features plenty of state-owned property, private camps along with a variety of state and county beaches. The solitude of wilderness coupled with the amenities of natural gas lines, a stellar fire department and close proximity to the Dixie Byway and I-75 provide the perfect mix for quiet living.

“We’re a cozy, recreational community nestled in the midst of all of the busyness,” said Jenell Keller, Groveland Township clerk. “We pride ourselves in being a recreational hub with an ‘up north’ feel due to our many campgrounds, HollyOaks ORV State Park, Holly Recreation Area, and Mt. Holly Ski & Snowboard Resort.”

The welcoming Groveland Township office staff, 4695 Grange Hall Road provide the direction for elections, collection of taxes, and services for the community. Residents can obtain dog licenses, building, electrical, mechanical, and plumbing permits, local cemetery options/information, West Nile deterrents, Western Oakland



Front from left: Theresa Bills, Laura Baughey, Angela Grogan, Jenell Keller and John Williams. Back from left: Kevin Scramlin, Danielle Willcock, and Keith Wiederhold. The staff at Groveland Township.

Transportation Authority information to name a few.

The township staff includes elected officials and three full-time office staff. The fire department consists of another five full-time staff and many part-time and on-call firefighters/EMTs.

“Together we believe we make a fantastic team,” said Keller. “Within the past few months we have welcomed

new members to our team including a new Supervisor, Kevin Scramlin, a new trustee, Keith Weiderhold, a new Fire Chief, John Williams II, and a new full-time Firefighter/Paramedic, Kyle Bruder. With so many staff changes, we’ve been busy,”

Groveland Township provides many community outreach services including the Brandon Groveland

Youth Association and the Holly Area Youth Association. In addition the fire department consistently provides community outreach opportunities over the holidays for those in need.

“We are proud to offer a number of services through the township and fire department,” she said.

While Groveland Township provides a rural living for residents, the community is moving forward thanks to dynamic Tech Park/Mines of Oakland Site near the intersection of Grange Hall Road and I-75

“The development of the Tech Park has been an ongoing project,” said Keller. “With the ongoing marketing projects and consultants on the job, signs of progress are on the horizon.”

The industrial innovation park, which features proximity to the off-road testing landscape of the Holly Oaks state park encompasses more than 188 acres, a five-inch natural gas line established on a major aquifer. Later in 2025, the new Groveland Township Fire Station One and Michigan State Police detachment will be completed on the Tech Park site.



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Learning and growing begins at Goddard School of Clarkston

With a hint of spring in the air, Goddard School of Clarkston is excited for not only the new season but also for summer.

“We are currently busy planning Summer Camp,” said owner Heidi Marini, about the camp open for children from 5- to 8-years-old. “We have so many fun things in store for the campers including a mobile planetarium, puppet show, petting zoo, foam party and more.”

It is just one of the programs at Goddard, which offers year-round care for children from 6-weeks-old to 6-years-old.

Marini shared it was a her dream to open a school.

“I chose the Goddard franchise as they are known for their curriculum and high expectations when it comes to health and safety,” she said, adding construction began in 2022 and Goddard opened September 2023.

Marini shared there are many reasons why families chose Goddard including being outside.

“We love to be outdoors and have at least two hours of outdoor time planned



into our lessons each day,” she said. “We also have an outdoor classroom for our students. When the Michigan weather does not cooperate, we have an indoor multipurpose room to use to stretch our legs.”

Another reason families chose Goddard is for the faculty.

“We have been truly blessed with an amazing faculty,” Marini said, adding all of their lead teachers have been at

Goddard of Clarkston since the day it opened. “I can’t thank our faculty enough. They always put the children first. Our lead teachers all have either their associate’s degree in early childhood, bachelor’s degree in early childhood, or Childhood Development Associate Credential.”

Marini shared they enjoy participating in community events.

“We love to interact with the Clarkston

community,” Marini said. “You can always find us at the Independence Fest and Friendly Forest events. Last year we had so much fun at the Clarkston Independence District Library’s Trunk or Treat event.”

She added they also enjoy giving back to the community.

“Our families have helped us support the Hope Shelter and OCEF,” she said. “They have always been very generous.”

“A big thank you to our families that have put their trust in us to take care of their children,” Marini added. “We are all truly one big family. They say it takes a village, and we feel privileged to be a part of yours. We are committed to fostering a community where families feel supported and connected. Parenting is a journey and a strong village goes a long way to helping make the journey as smooth and rewarding as possible for the entire family.”

Goddard School of Clarkston is located 6440 Citation Drive. For more information, please call 248-605-0415 or email clarkstonmi@goddardschools.com.



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and I take the time to get to know you and understand your problem along with your needs.” “From walking in the door, we try to make you feel at ease and as comfortable as possible, because we know it can be overwhelming, and in some case an intimidating experience.”

Whether estate planning, wills, trusts, probate, divorce, drunk driving, bankruptcies or business planning—DeWitt’s experience in these areas, professionalism and personal attention is just a phone call away.

Not every client is the same. Not every situation is the same. For over four decades it has been said I make friends with my clients, and that makes a positive difference. It’s because I care about my clients and to me it’s a matter of integrity and honesty.”

“Legal issues can be very complex, each person’s question is unique, and the standard internet solution rarely gives a complete answer to meet your needs though it may look like it at first,” he said. “Time will reveal the advice found on the internet caused a bigger problem, headaches, and costs more money in the long term.” “When trying to do legal work yourself it’s easy to

make mistakes that can cost way more in the long run. Taking advice from the internet or thinking you can do it yourself cannot replace consulting an experienced attorney and give you peace of mind.”

“I like my clients to be part of the decision making process,” he said. “It’s important to me that my clients understand the often complicated legal framework, and explain why they need to have an estate plan, especially in these uncertain and difficult times. These social and economic times have made people think more about the legacy they want to leave behind and how to preserve their assets. I’m happy to explain the difference between a will and a trust, why you need a will, and what happens when there’s no will in place.”

DeWitt emphasizes that everyone should have at least a will and a financial power of attorney.

“If you have a will you’re making these decisions, not the state laws,” he said. “Many clients think a will avoids probate, when it does not. My clients will know what the difference is between a will and a trust, and how to avoid probate by using a

deed or a trust.”

“I’ve noticed a lot of people, whether with a modest estate or a large one, have different needs and I have the background to put all the pieces together,” he said. “It’s amazing how people spend their life building their estates but have no plan in the case of an emergency. Families, even the closest knit ones, are going to be scrambling when that time comes. They all ask the same question, ‘how do you keep that business going when you’re not there?’”

“Today our population is aging and there are many more complicated family situations. The need for estate plans is greater than ever for the surviving spouse, children and blended families.”

DeWitt earned bachelor’s degrees in Economics and History from the University of Michigan. He later received a law degree from Detroit College of Law at Michigan State University.

He is a member of the Addison Township Zoning Board of Appeals, St. Anne’s Church, and Knights of Columbus. He is also a past Brandon Township Trustee and Fire Board Member.

After more than 40 years in the legal profession, attorney Bob DeWitt is now providing his sound legal advice full time in Ortonville. “I love this community and want to get to know you and understand your problem and legal needs.”

“Give me a call, stop by for a cup of coffee, we’re a small law firm right here in town, and we would love to meet you” said DeWitt, 67. “When we meet for the first time you’re meeting with me,

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Neiman's Family Market continues to provide fresh produce and stellar customer service to Clarkston community

Last year, Neiman's Family Market celebrated its 41st year in business.

The grocery store started in Alpena when Hal Neiman moved up there to open the store after being a teacher for much of his life. Currently, Neiman's has stores in Tawas, St. Clair and Clarkston and opened its Mayville location last October.

After 41 years, it's no secret what keeps the business going strong, especially the Clarkston location at 7121 Dixie Highway.

"We carry a large selection of fresh products with our focus being concentrated on ready-to-go products in our Deli, Produce and Meat departments," said Ryan Pizzo, store director for the Clarkston Neiman's. "We also have a cafe that is highlighted by our store-made bagels and donuts as well as an extensive salad bar."

Pizzo explained how the store prides itself on listening to its most valuable assets, its customers.

"We pride ourselves on our customer service and being able to help people find products other competitors can't," Pizzo said.

Neiman's thanks the Clarkston Community and its customers



for all of their support over the years and hope to continue to show Clarkston the value and customer services in each shopping experience.

"The customers of Clarkston have been so great to us over the first 10 years of being in town. Many of our regular shoppers have become friends over the years."

The Clarkston location currently has 70 employees and Pizzo said the management team is one of the

store's strengths with many managers having worked for Neiman's for 10-plus years.

Outside of the day-to-day operations, Neiman's can regularly be seen in the local Clarkston area giving back to many area schools, churches and other organizations.

"We work very closely with our community," said Pizzo. "We work closely with many nonprofits like Lighthouse, New Horizons and Clarkston SCAMP. We also work with the local Knights of Columbus and Lions Club."

Pizzo also noted that Neiman's will continue to be more than just a grocery store for those in and around the Clarkston area.

"Neiman's will continue to show the Clarkston community how we're trying everything to bring value to their shopping experience," Pizzo said. "We will have numerous special events and one-day sales throughout the rest of this year."

For more information, visit neimansfamilymarket.com or call 248-625-6460.



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higher savings and certificate rates, earning members over \$100 million in savings dividends in 2024. They also offer a Financial Empowerment Center on their website. The Empowerment Center has tools and information about budgeting and spending, saving, managing debt, retirement planning, and more. For both members and non-members alike, this resource provides a financial toolbox with links to ebooks and videos, budget calculators, webinars, subject quizzes, and more. Genisys goes beyond banking by strengthening their local economies and empowering individuals, families, and businesses with trustworthy and convenient financial solutions. Thank you for being part of the Genisys community; we look forward to helping you achieve your financial goals today and in the years to come.



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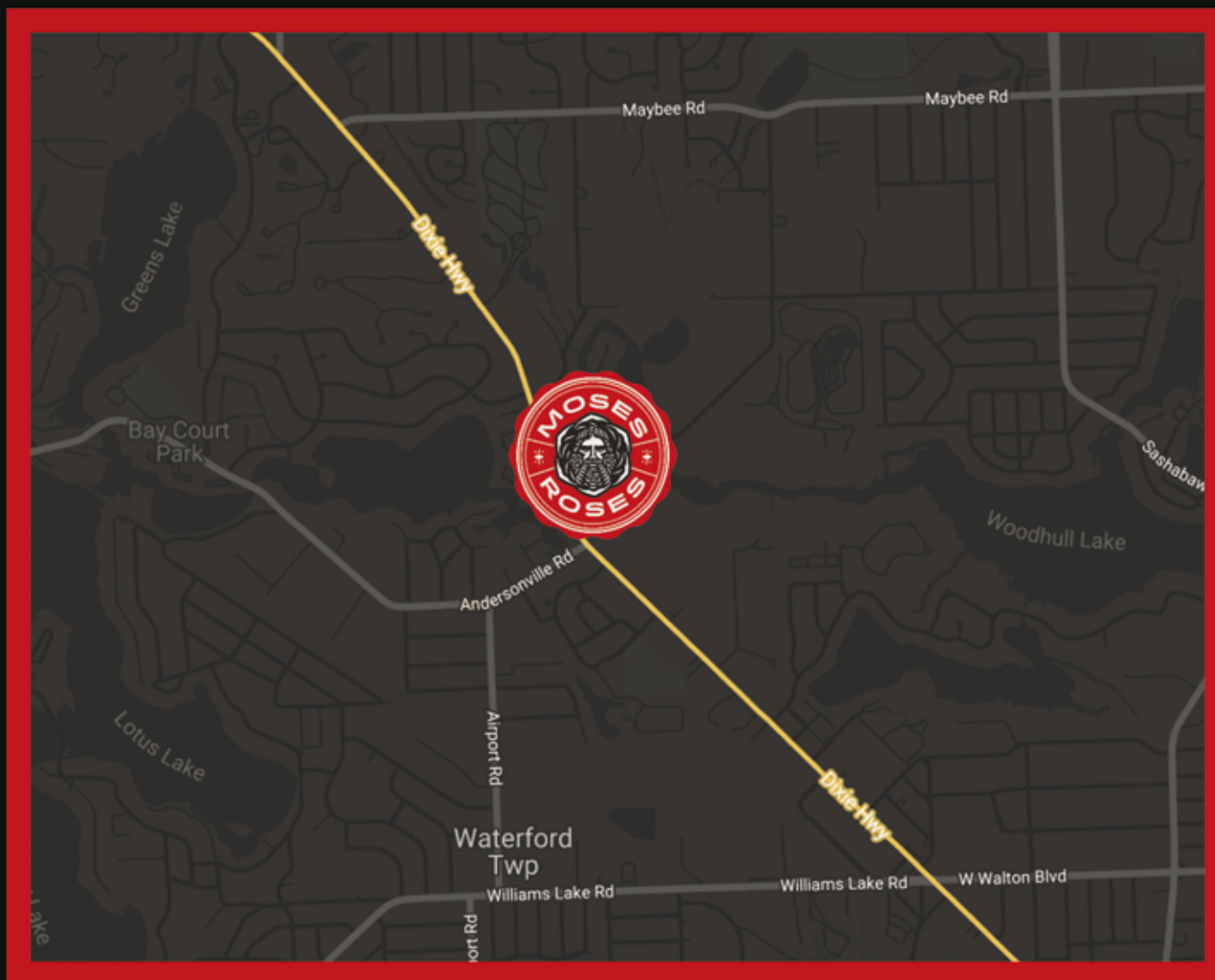


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Metamora Golf & Country Club acquires Boulder Pointe Golf Club

OXFORD TWP. — The local ownership group at Metamora Golf & Country Club proudly announced on Feb. 28 their acquisition of Boulder Pointe Golf Club, combining two exceptional, semi-private clubs under one ownership umbrella.

“The recent acquisition allows our teams to increase the quality of the grounds, golf, events and service to members and guests at both locations,” said Rick Fleming, club manager and co-owner.

Fleming has been with Metamora Golf & Country Club since 2010 shortly after it was purchased by a local ownership group. Fleming joined the ownership group, which includes Curt Carter, Rick Burrough, Mike Blazo, Jim Harrington, Dave Bush, Gaye Butterfield, Mike Butterfield and Craig Schuchard, in 2021.

Boulder Pointe Golf Club was owned by the Nicholson family prior to the acquisition. Fleming said the Metamora Golf & Country Club ownership group made an inquiry to the Nicholson family regarding the purchase of Boulder Pointe Golf Club when it became clear an expansion at Metamora Golf & Country Club was needed.

“Metamora Golf & Country Club is home to a number of golf outings each year, including many that raise money for worthy causes in our community. Adding the courses at Boulder Pointe gives those currently hosting outings at Metamora the opportunity to expand their outing,” said Fleming. “Adding the award-winning banquet facility at Boulder Pointe to the line-up of options that we can offer the community year-round is a huge benefit. An expansion was also necessary for those who simply love the game of golf. The demand for member and open play rounds have increased in recent years creating the need for more golf holes. Bringing Boulder Pointe into our family of golf facilities allows us to offer more tee time to our members, guests and the community.”

Fleming will serve as general manager for both facilities overseeing 120 team members in-season. “Our group looks forward to the synergy we’ve created by combining the two clubs, allowing us to better serve our members, support the community and enhance employee opportunities,” he said.

JOIN TODAY AND EXPERIENCE EXCEPTIONAL GOLF, RECREATION AND MORE

With a combined 45 holes of golf, golfers looking for a challenging day on the course will find it at Metamora Golf & Country Club and Boulder Pointe Golf Club.

Founded in 1990, Metamora Golf & Country Club is an 18-hole, 72-par championship course. On the course, golfers of all experience levels will find a rolling terrain that is challenging but a fair test of skill. Designed by Don Childs and Associates, the parkland course offers exceptional shot value, design balance and aesthetics.

“The facility is intended for the golfer who appreciates a good test of golf and enjoys the service and ambiance of a private golf club,” said Fleming.

Built in 2000 and located off of M-24 in Oxford Township, Boulder Pointe Golf Club includes three 9-hole courses, each with its own distinct feel and



Metamora Golf & Country Club

challenges offering the opportunity to golf more than 7,000 total yards. The courses are located on the site of a reclaimed gravel mine, which has 15 sparkling blue-green lakes and dramatic elevations changes, giving golfers an excellent golf experience all while being conveniently located in Oakland County.

Both Metamora Golf & Country Club and Boulder Pointe Golf Club are semi-private clubs and are accepting new members. A golf membership at either club includes a number of benefits including unlimited golf, bag storage, dining, a discount in the golf pro shop, access to the driving range, member-only events and more.

Metamora Golf & Country Club also offers a social membership that includes access to their members-only pool, tennis and pickleball courts. Members at both Metamora Golf & Country Club and Boulder Pointe will have reciprocal benefits at the appropriate sister club. There will also be a new Platinum Membership available giving members full member benefits at both courses.

Under local ownership, Metamora Golf & Country Club has grown from 47 members to 320 members thanks to the team’s dedication to providing outstanding golf and memorable member-only events. Fleming said the group looks forward to growing membership at Boulder Pointe Golf Club in the coming months through service, quality, and a dedication to making the membership experience even more enjoyable.

“We welcome anyone interested in learning more about membership to contact us,” said Fleming. “We’d love the opportunity to provide an in-person tour, talk through the many benefits of membership and welcome more community members into our family.”

BOOK YOUR EVENT TODAY TO MAKE MEMORIES FOR TOMORROW

From one-of-a-kind weddings to graduation parties to golf outings and community fundraisers, the professional team at Metamora Golf & Country Club, Boulder Pointe Golf Club and Fairway Catering are ready to help make your next event unforgettable!

“Our team’s attention to detail and exceptional customer service sets us apart from others,” said Fleming. “We have decades of event planning experience and can now host events for up to 400



Boulder Pointe Golf Club

guests! Our experience paired with our award-winning staff, including a team of talented chefs, means we can offer customizable packages for any event with exquisite menu options to fit every budget.”

The 26,000 square foot clubhouse at Boulder Pointe Golf Club provides a beautiful banquet space for large and small events alike with different room options and private business meeting nooks all with breathtaking views overlooking the golf course.

Metamora Golf & Country Club offers unique event spaces including an appealing clubhouse that can accommodate up to 100 guests, a pavilion tent and patio that can accommodate up to 200 guests, a cozy cabin in the woods for intimate events year-round and an Olympic size pool for events throughout the summer!

“We are one of Michigan’s unique event destinations,” said Fleming. “Couples love exchanging their vows under the club’s signature Oak Tree, families are excited to host poolside parties and members can’t say enough about the comradery and value both clubs provide.”

Those looking to host an event off-site can count on the professional and talented team at Fairway Catering to create a meal perfect for any occasion. From appetizers, to buffets, to plated dinners to desserts and full bar service, Fairway Catering does the heavy lifting so clients can enjoy memorable moments with their guests in any location.

DEDICATED TO COMMUNITY

As they’ve done for more than a decade, the local ownership group will continue their mission to support the communities that have supported them. One example is the Metamora Charity Golf Classic that has raised over \$100,000 for area causes since its start seven years ago.

“Just as we’ve been dedicated to giving back to the community in Metamora and throughout Lapeer County, we look forward to doing the same in Oxford and Oakland County,” said Fleming. “We’re thankful for the opportunity to expand and look forward to helping our members and the community make memories at two world-class golf courses.”

To learn more, book your event or join visit www.boulderpointe.net, www.metamoragolf.com or contact Fleming at 248-969-2120.

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Local Owners of Metamora Golf and Country Club are pleased to announce the acquisition of Boulder Pointe Golf Club in Oxford Township.



METAMORA GOLF & CC

1600 CLUB DR., METAMORA, MI 48455 • 248-969-2120

MEMBERSHIP BENEFITS

- Unlimited golf - \$10 cart fee per round
- 18 holes
- No food or beverage minimums
- Up to 14 days advanced tee time booking
- Charging privileges
- Locker (based on availability)
- Bag storage (based on availability)
- Reciprocal member services
- Members-only tournaments & events
- Dining
- Member leagues
- 10% merchandise discount in the golf shop
- Driving range complete with short game practice area, practice sand bunker and putting/chipping green
- Members-only swimming pool
- Tennis & pickleball complex

ANNUAL MEMBERSHIP

<u>FAMILY</u>
\$3,900
<u>COUPLE</u>
\$3,400
<u>SINGLE</u>
\$2,900
<u>JUNIOR</u>
(35 & UNDER)
\$2,100

ASK ABOUT
OUR SOCIAL
MEMBERSHIP

BOULDER POINTE GC

1 CHAMPION DR., OXFORD MI 48371 • 248-969-1500

MEMBERSHIP BENEFITS

- Unlimited golf - \$10 cart fee per round
- 27 holes
- No food or beverage minimums
- Up to 14 days advanced tee time booking
- Charging privileges
- Locker (based on availability)
- Bag storage (based on availability)
- Reciprocal member services
- Driving range
- Members-only tournaments & events
- Dining
- Member leagues
- 10% merchandise discount in the golf shop
- Driving range complete with short game practice area, practice sand bunker and putting/chipping green

ANNUAL MEMBERSHIP

<u>FAMILY</u>
\$3,900
<u>COUPLE</u>
\$3,400
<u>SINGLE</u>
\$2,900
<u>JUNIOR</u>
(35 & UNDER)
\$2,100



“Metamora Golf Club is a must-play! Beautiful views, expertly designed trails, and immaculate conditions make for a world-class golfing experience. Peaceful atmosphere, friendly staff, and a great challenge for any skill level - 5 stars and highly recommended.”
— Sava Shqutaj

“Boulder Pointe - what an absolutely beautiful golf course. Good pace of play, fast fairways, and faster greens. This is one of those places you talk about long after the round is over.”
— Eric Smith



NOW OFFERING PLATINUM MEMBERSHIPS

TWO COURSES, DOUBLE THE BENEFITS!

Family	\$4,875 - \$2,925 SAVINGS
Couple	\$4,250 - \$2,550 SAVINGS
Single	\$3,625 - \$2,175 SAVINGS
Junior (35 & under)	\$2,625 - \$1,575 SAVINGS

All 2025 memberships are seasonal and valid until 12/31/25
monthly payment options available



boost checking

Dort Financial Credit Union's high-rate checking account lets you earn **7.00% APY*** on balances up to **\$10,000**. With Boost Checking there are no monthly service fees, no minimum balance, and no hassle — just meet three simple requirements:**

- Direct Deposit of at least \$900 into membership account
- Enrollment in e-Statements
- 25 posted debit card and/or credit card transactions per month

**Requirements apply to earn 7.00% APY. Requirements include direct deposit (ACH credit) of at least \$900 into membership account, enrollment in e-statements, and 25 posted debit card and/or credit card transactions to the account per month. Card purchases must post in the qualifying cycle to the same membership number as your Boost Checking account. ATM and remote deposit capture transactions do not count. Credit card cash advances are excluded. An APY of .01% will apply in the months when all requirements are not met and on balances over \$10,000. Limit one (1) checking account per membership. Dividend rates subject to change. Business accounts do not qualify.

boost savings

You can earn up to **4.25% APY*** with Boost Savings when you qualify for the high rate in your Boost Checking Account! That's right, you can earn up to 7.00% APY on balances up to \$10,000 in your Boost Checking and 4.25% on your Boost Savings at the same time! This account features:

- No minimum balance
- No monthly fees
- Easy access to your funds

*APY = Annual Percentage Yield. Boost Savings will pay 4.25% APY when requirements for Boost Checking are met each month. If the Boost Checking requirements are not met, the account will pay .01% APY. Boost Checking is required to earn the highest rate. Limit one (1) Boost Savings account per membership. Dividend rates are subject to change. Business accounts do not qualify.

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info@northoaklandchambers.com
<https://northoaklandchambers.com/>



ANOTHER GREAT YEAR!



70 MILLION+
PIECES MAILED



130 MILLION+
PIECES PRINTED



134,000+
PRODUCTION HOURS



350,000+
POUNDS OF INK USED

COMMITTED TO OUR CLIENTS

Our team is proud to have served our clients in 2024
and looks forward to another great year in 2025

As the largest commercial newspaper printer in Michigan, Michigan Web Press / Stafford Printing is proud to serve more than 250 clients. The numbers above prove the demand for printed products continues because the products we print, bind, insert and mail get results for our customers. Those products include direct mail pieces, advertising inserts, annual reports, catalogs, shopping guides and, of course, newspapers – including the 22 community papers published by our sister company, View Newspaper Group. Locally and independently owned, Michigan Web Press / Stafford Printing and View Newspaper Group will continue to grow, and our customers will remain our top priority.

COMMITTED TO: • PRINT CLIENTS • ADVERTISERS • READERS • OUR COMMUNITIES

PLEASE CONTACT OUR TEAM TO DISCUSS HOW WE CAN WORK TOGETHER
TO GROW YOUR BUSINESS IN THE YEAR AHEAD.



10450 Enterprise Drive
Davisburg MI 48350
248.620.2990
www.michiganwebpress.com
Todd Hagerman
thagerman@michiganwebpress.com



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Demand for print products keeps team at MWP busy

DAVISBURG — 2024 was another big year for Michigan Web Press and the numbers prove it. The company, which also owns and operates Stafford Printing in Greenville, Mich., printed more than 130 million pieces and mailed more than 70 million pieces. To do so their team put in more than 134,000 production hours and used more than 350,000 pounds of ink and 7,000 tons of recycled newsprint.

As the largest commercial newspaper printer in Michigan, Michigan Web Press / Stafford Printing is proud to serve more than 250 clients.

“The numbers prove the demand for printed products continues because the products we print, bind, insert and mail get results for customers,” said Todd Hagerman, Michigan Web Press general manager. “Printed products have a great shelf-life, and studies show that even younger consumers prefer to receive marketing messages in print versus digital.”

The products produced and mailed at Michigan Web Press include direct mail pieces, advertising inserts, annual reports, catalogs, shopping guides and, of course, newspapers – including the 21 community papers published by their sister company, View Newspaper Group.

“There is no doubt of the power of print,



With a combined more than 80 years of service to the company, Todd Hagerman, general manager; Myles Burrough, logistics coordinator; Don Yost, production manager and Cecil Batchelor, plant manager, keep the wheels turning at Michigan Web Press.

especially community newspapers. The last few years has really proven the critical role that local community newspapers serve for their readers and advertisers. We salute our publishing clients who provide a vital connection between schools, families, businesses and nonprofits in the communities they serve,” Hagerman said. “Community newspapers remain a trusted source of information.”

Hagerman also noted he sees an uptick in Michigan Web Press newspaper clients’ page counts and special sections as evidence that local, community newspapers that leverage print for their readers and advertisers are seeing growth.

Michigan Web Press / Stafford Printing’s four press lines, made up of 68 printing units

and six folders produce more than 2 million copies weekly. The company’s combined post-press inserting, bindery and mailing divisions deliver a turn-key solution for publishers who need a one-stop solution. The 24-7 operation also has full generator backup for uninterrupted production.

Michigan Web Press, founded in 1979 and acquired by Lapeer native Rick Burrough in 1999, produces publications that are distributed throughout Michigan, Ohio and Indiana. Along with View Newspaper Group, clients include C&G Newspapers, Ann Arbor Observer, St. Ignace News, The (MSU) State News, the (UM) Michigan Daily, (CMU) CM Life and many others. The acquisition of Stafford Printing in 2019 brought to the mix more than 160



customers, including daily, weekly and monthly publications covering the same geography. The company recently added a group of seven weekly publications in Indianapolis to their client list.

“Our team comes to work every day to fulfill our customers’ orders. We know they depend on us to get the job done and delivered on time, every time. We all take great pride in the part we play in keeping local newspapers alive and well,” said Hagerman.

Locally and independently owned, Michigan Web Press will continue to grow, and customers will remain the top priority. “We are a leader in the printing business with resources to serve clients with high quality printing, delivered on time, at a fair price,” said Burrough. “As publishers of Michigan’s largest, independently-owned community newspaper group, we provide our clients with unparalleled support, whether it is graphics backup, advertising ideas and contacts or journalism networking. We are committed to our print clients, committed to print newspapers, including their advertisers and readers, and committed to the communities we serve.”

For more information about Michigan Web Press, please visit the company online at www.michiganwebpress.com or call 248-620-2990.

Give your student the power to achieve at Mathnasium

After opening last October, Mathnasium in Clarkston has been a trusted source for families and students looking for help in math. Specializing in math-only instruction, Mathnasium offers a focused, caring and fun learning approach that delivers results.

Mathnasium’s math programs are designed to help K-12 students of all skill levels build solid foundations for math mastery, while transforming how they think and feel about math. They also offer SAT/ACT math prep.

Their instructors are enthusiastic about math and specifically trained in the Mathnasium Method which works for children of all ages and skill levels.

“We strive to make math make sense in a fun and enriching environment,” said owner and director Mathangi Purushotham.

Mathnasium offers a small environment for students to learn and grow that also has the capabilities of a large-scale learning center.

The process begins with a free



From left Justin Gilmore, Mathangi Purushotham, Leah Wilcox and Mark Zimmerman.

comprehensive assessment which includes both a verbal and written component to pinpoint the child’s exact strengths and gaps. This free assessment will allow instructors to provide the child with a customized learning plan which includes targeted lessons for understanding and comprehension.

Call 248-266-4131 or visit their website at Mathnasium.com/math-centers/clarkston to schedule a free comprehensive assessment

Mathnasium is located at 5860 Sashabaw Rd. in the Kroger shopping complex.

Is your child ready for MATH SUCCESS?

It’s that time of the school year when grades, progress reports, and parent teacher conferences let you know how your child is doing. Are you happy with what you see? Is your child feeling confident in their progress?

Our expert instructors are here to give your child the attention, encouragement, and individual instruction they need to meet their learning goals as they face new concepts and greater challenges in school.

Contact us to schedule a free assessment. We would love to help your child achieve their full potential in math this school year.



Scan here to schedule a free assessment.

248-710-0700

5860 Sashabaw Road, #113 • Village of Clarkston, MI
www.mathnasium.com/math-centers/clarkston

Can't wait to get on the road again? 4M Collision Center can help!

Getting into an accident can be devastating to you and to your car. Should one occur, 4M Collision Center in Oxford will be here to aid you in the recovery process.

4M Collision Center can repair scratches, dents and major collision damage— helping to restore the look and performance of your vehicle.

Touting a collective 86 years of experience, owner Mitch Mayer and his staff of six technicians have the skills and the know-how to get you back on the road.

Whether your vehicle is a car, truck, motor home or trailer - 4M can fix all makes and models fast.

The entire staff is trained and certified by the I-Car Gold Class Professionals program, which means they have undergone the most thorough training available in the collision repair industry.

4M Collision Center has also been designated a certified "Assured Performance Repair Shop." That means the 4M uses the same specifications for repairs as were used in the manufacturing of your vehicle.

On a more local note, 4M has been selected multiple times be readers of the



Oxford Leader as Oxford's "best" auto collision shop six times.

You can rest assured that, at 4M Collision Center, your car will be fixed quickly, efficiently and properly.

All repairs also come with a lifetime warranty. "As the shop owner, I know how to repair a vehicle and make a vehicle as safe as possible after an accident," said Mayer, who has over 35 years of collision repair experience. "I take a more hands-on approach so that each car turns out perfectly. At this point, there's nothing that I haven't fixed and nothing I can't do."

Whether your car's body is made of steel, aluminum or plastic, the staff at 4M knows how to make repairs last and how to prevent corrosion to your vehicle

in the long run.

And, while many repair shops may tell you 'It's our way or the highway' when they give you an estimate, the staff at 4M Collision Center knows there's always more than one way to get the job done—and they'll do it your way.

"We try to bring our customers options," Mayer explained. "There are 10 to 15 different ways to fix any car and some of those ways are cheaper than others. I give people options depending on what their circumstances are. We try to offer affordable repairs while also offering ones which are going to last for a long time. I'll write customers three or four estimates, so they can decide what works best for them."

Once your car has been fully

repaired, you can expect that it will be painted with precision. Using computerized paint matching, 4M Collision Center can match any car's color on the very first try.

After an accident, there's no better place to start picking up the pieces than 4M Collision Center.

4M Collision Center customers are welcome to bring their vehicle straight to the shop for assistance in the insurance claim process and to check for hidden damage. Since the shop is authorized by insurance companies to write their estimates, this can make the entire process go much more smoothly.

4M can provide you with a rough estimate before you ever set foot in the shop. Just take photos of the damage, along with your car's Vehicle Identification Number (VIN) and email them to mitch@4mcollision.com.

4M Collision Center's Oxford office is located at 1663 N. Lapeer Rd. and can be reached at (248) 572-4844. Hours of operation are 8 a.m. to 5 p.m., Monday through Friday. To learn more, visit 4mcollision.com.



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Just 2 miles North of Downtown Oxford

248-572-4844 

Honor Roll

mihomepaper.com

Wednesday, March 26, 2025



Honor Roll *of* BUSINESS

Oakland County's business community has a rich history of entrepreneurship, multi-generation family ownership and bootstrap determination to succeed. Our annual Progress Honor Roll of Business recognizes the years of community commitment by our

local businesses and the success they have achieved. These businesses and institutions support our communities by providing products, services and employment. They pay local taxes and support local nonprofits. Whether established for one year or 100 years,

our businesses, their owners, managers and employees can be proud to say, "We're open... for business." The Clarkston News, The Citizen and View Newspaper Group are proud to lead this list and we salute all our business colleagues.

— Wes Smith, Publisher

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1366 S. Ortonville, Ortonville
866-620-0550
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131
years

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111
years

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248-627-3640

97
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Clarkston News

666 S. Lapeer Rd., Oxford
248-625-3370
www.clarkstonnews.com

96
years

Foley's Sportsmens Inn

5864 Dixie Hwy., Clarkston
248-623-1122
sportsmens.comcastbiz.net

68
years

AC-Tire

595 S. Ortonville Rd., Ortonville
248-627-2500
actireservicecenter.com

52
years

Jim Douglas Auto Sales

1153 Baldwin Ave., Pontiac
248-332-8326
jimdouglasautosales.com

50
years

Regiani Holistic Dental Center

10435 Ortonville Rd., Suite B
Clarkston
248-625-5222
www.regianidental.com

46
years

Lowrie's Landscape

9561 Dixie Hwy, Clarkston
248-625-8844
www.lowrieslandscape.com

46
years

<div><div><div>J Jacobs & Associates 4301 Baldwin Rd., Lake Orion 248-693-6455 jjainsurance.com</div><div>43 years</div></div></div>	<div><div><div>Tri Mountain Water Treatment 1963 S. Ortonville Rd., Ortonville 248-627-6897 248-627-9903</div><div>41 years</div></div></div>	<div><div><div>Oxford Pregnancy Center 8 N. Washington St., Oxford 248-969-2177 oxfordpregnancycenter.org</div><div>40 years</div></div></div>
<div><div><div>Robert P. DeWitt, Jr, PLC Attorney At Law 1839 S. Ortonville Rd., Ortonville 248-627-3489 robertdewitt.com</div><div>40 years</div></div></div>	<div><div><div>Tri County Equipment 11 Locations to Serve You tricountyequipment.net</div><div>40 years</div></div></div>	<div><div><div>Harrison Hoe 1500 S. Ortonville Rd., Ortonville 248-627-5600 harrisonhoesanitation.com</div><div>38 years</div></div></div>
<div><div><div>Metamora Water Service 3601 Genesee Rd., Lapeer 810-664-5990 metamorawaterservice.com</div><div>35 years</div></div></div>	<div><div><div>Alpine Roofing Complete, Inc. 1695 S. Ortonville Rd., Ortonville 248-627-1301 www.alpineroofingcomplete.com</div><div>35 years</div></div></div>	<div><div><div>Papa Bellas Pizza 425 Mill St., Ortonville 248-627-4941 papabellas.com</div><div>33 years</div></div></div>
<div><div><div>Pioneer Door Co. 1100 S. Lapeer Rd., Oxford 248-628-6230 www.pioneerdoorco.com</div><div>31 years</div></div></div>	<div><div><div>Premium Hardwoods, Inc Pfeiffer Custom Furnishings, Inc 3025 Lapeer Rd., Auburn Hills 248-340-1882 premiumhardwoodsinc.com</div><div>31 years</div></div></div>	<div><div><div>The Citizen 12 South St., Ortonville 248-627-4332 www.thecitizenonline.com</div><div>30 years</div></div></div>
<div><div><div>Paula Reese Real Estate One 586-215-6801 paulareese.com paularesse@gmail.com</div><div>30 years</div></div></div>	<div><div><div>Abby Hotchkiss Real Estate One Ortonville 248-343-4372</div><div>30 years</div></div></div>	<div><div><div>4M Collision 1663 N. Lapeer Rd., Oxford 248-572-4844 www.4mcollision.com</div><div>30 years</div></div></div>
<div><div><div>SBJ Painting LLC 1760 Oneida Trail, Lake Orion 248-802-7465 sjbpainting.com</div><div>27 years</div></div></div>	<div><div><div>View Newspaper Group 1521 Imlay City Rd., Lapeer 810-664-0811 www.mihomepaper.com</div><div>22 years</div></div></div>	<div><div><div>Randy Wise Ford 968 S. Ortonville Rd., Ortonville 248-627-3730 randywiseford.net</div><div>21 years</div></div></div>

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Hardwood Flooring**
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19
years

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18
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12
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KNK Tree Service
Goodrich
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10
years

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10
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9
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9
years

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5
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4
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3
years

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2
years



WHERE COMFORT MEETS LUXURY

THE VINE & BRANCH WELLNESS SPA

The Vine and Branch Wellness Spa, founded by Heather Werlinger, NP, Christie Campbell, and Lisa Hawley, is now open in downtown Goodrich. Expanding from Salon 465, Lisa and Christie partnered with Heather to create a medical spa focused on expert care and true hospitality. What sets them apart is their dedication to hiring highly skilled professionals who genuinely care about people. With all service providers having 10+ years of experience, Vine and Branch offers a place where guests can feel loved, rejuvenated, and truly cared for. Come experience the difference!

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